



SUMMER 2013 EDITION



TABLE OF CONTENTS

Greetings from New PBCD Chair	1
In Memorium – David Glover	2
Partnership Approach to Neighborhood Revitalization	3
PBCD Recaps 2013 APA Conference	8
Call for Proposals – 2014 APA Planning Conference	14
PBCD Salutes Past APA President: Mitchell Silver, AICP/PP	15
How Planning Got Its Groove Back	17
Planning for the New Labor Market	20
PBCD is Social – Stay Connected	22
Moving from Destructive to Constructive: Planning in Black Communities	23
Member Spotlight	26
APA’s Young Planners Group	27
News You Can Use	28
Employment Resources	29
Write for PBCD News	29
PBCD Leadership	31



Greetings from New PBCD Chair



Patrice Dickerson, AICP

Greetings PBCD Members!

As I noted during our Annual Business Meeting at the 2013 National Planning Conference in Chicago, thank you for the opportunity to serve the Division in sustaining existing efforts and promoting the creation of new programs that will benefit the Division, African-American planners, and planners working in predominantly African-American communities.

Since the Chicago APA National Planning Conference, the Executive Committee has been working diligently to bring you programs that will enhance your membership and also continue building relationships with other organizations to broaden our reach. Some of the ongoing and upcoming activities include:

Mentoring Program – Students and new professionals have been paired with their mentors and will work together over the next year toward reaching each individual's career development goals. To volunteer to be a mentor or to become a mentee please visit: www.planningandtheblackcommunity.org/mentoring-program

Resume Book – Developed to put a spotlight on recent graduates, new professionals, and transitioning planners, the 2013 resume book is available now at www.planningandtheblackcommunity.org/resume-book

2014 National Planning Conference (Atlanta) – APA is now accepting Session proposals for next year's conference at <http://www.planning.org/conference/proposals.htm>. The deadline for the general session submittal is August 20th.

Neighborhood Night Out (NNO) – This year the Executive Board, as a part of its education, outreach, and membership efforts is planning a series of NNO events in September/October that will bring together PBCD members and other professionals in various regions across the country. The NNOs will be an opportunity for each group to hear and see about projects that are happening in our communities and to network with each other, potential members, and other organizations. Be on the lookout for further information about these events in the near future!

2013 Elections/Nominations Process – The Executive Committee, in order to ensure early participation, would like to announce that the 2013 Division election process will begin in November. The Nominations Committee will be seeking recommendations to develop a slate of officers for the following positions: Chair-Elect, Vice-Chair for Policy, Vice-Chair for Programs, Secretary, Treasurer, Sergeant-at-Arms, and Student Representative.

PBCD has an opportunity to be the lead organization for increasing awareness and active advocacy for the broad range of planning challenges facing our communities across the nation. I look forward to working with you all to make this a great year for the Division!

For Better Communities,

Patrice S. Dickerson, AICP
PBCD Chair

chair@planningandtheblackcommunity.org



In Memorium: David Glover OCCUR's Champion of Economic Justice

Author: Paul Cobb

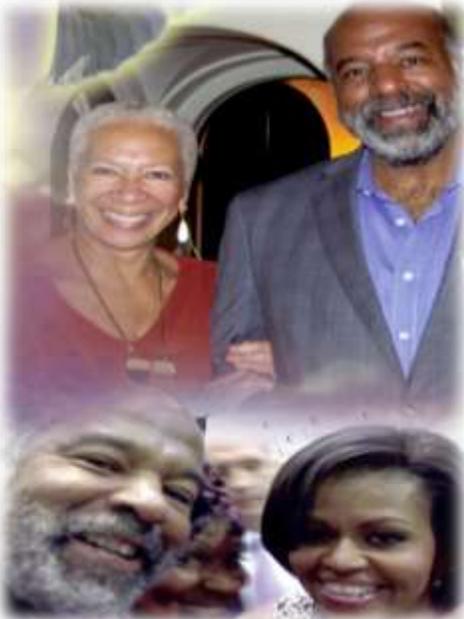


Figure 1: David above with his sister, Angela Glover Blackwell, Executive Director of PolicyLink and below with First Lady Michelle Obama.

David Glover, the Executive Director of the Oakland Citizens' Committee for Urban Renewal (OCCUR), a non-profit community based organization located in Oakland, California, passed away on May 22 at the age of 60. Glover brought renewal to every district in Oakland because he taught neighborhood leaders the skills to become advocates for equity and improvement.

Oakland Mayor Jean Quan ordered the flag at city hall to be flown at half-mast at the request of councilmember Delsey Brooks who said David "touched so many people and helped thousands more. Our City is in mourning and in recognition of Glover's impactful leadership throughout the city." U.S. Congresswomen Barbara Lee, (Democrat, 13th District), said in a statement from Washington D.C., "David has been a driving force in revitalizing neighborhoods and communities in the Greater Oakland/Bay Area region. As the Executive Director of OCCUR, he initiated key projects and policies such as the Eastmont Technology Center, the Neighborhood Profiles, the Oakland Equity Policy and the "A Model Built on Faith program." Robert Gnaizda, the co-founder of the Greenling Coalition, said that David Glover was one of the country's most gifted advocates for economic justice.

"David was considerate and inclusive. He respected everyone," said former City of Berkeley, California Mayor Gus Newport. Elected officials, or those aspiring to be, sought his endorsement or photo opportunity. Congresswomen Lee said, "When I met David many years ago, I immediately recognized the depth of his intellect and his indomitable spirit. I was deeply humble when he endorsed me early in my 1992 campaign for the California State Legislature. I knew his endorsement commanded the respect and trust of voters. For that, I will be forever grateful."

In 1982, Glover became the Executive Director of OCCUR. Under David's leadership, OCCUR published neighborhood profiles and histories for every community in the city. OCCUR through its work as a capacity builder for non-profit organizations is also credited with assisting in the development of an affordable senior housing project, grant writing workshops and economic strategies to help improve the quality of life for Oakland and neighboring communities.

David was born on July 15, 1952, in St. Louis Missouri. He graduated from Howard University with a degree in Journalism. He moved to Oakland in 1976. His first job in Oakland was with the Bay Area Urban League. He was hired by OCCUR in 1979 and became executive director three years later.

David is survived by his wife of 29 years Robin Bailer, sons Drew Bailer Glover and Trent Bailer Glover and a host of relatives and friends including sister, Angela Glover Blackwell, founder and president of the non-profit organization, PolicyLink, a national research and action institute that works collaboratively to develop and implement local, state and federal policies to achieve economic and social equity.

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Partnership Approach to Neighborhood Revitalization: Bay Point, California

Author: Leslie Palaroan

Bay Point is a small, unincorporated suburb in East Contra Costa County on the periphery of the San Francisco Bay Area. According to 2010 U.S. Census data, the majority minority community consisted of 21,349 of which approximately 55% are Hispanic, 21% are Caucasian, 11% are African American and 10% are of Asian decent. Bay Point is a residential neighborhood with a scattered inventory of businesses that serve local needs located along the two main thoroughfares: Willow Pass Road and Port Chicago Highway. Many of the commercial buildings are vacant or deteriorated. The area also possesses a substantial amount of infill sites that can be developed for residential, commercial and industrial uses.

Challenges to Bay Point today. In Bay Point, one in four families lives below the poverty line. Inadequate social services make it difficult for local residents to access the workforce training, housing assistance and health services that can help them successfully enter or stay in the workforce. For every \$1 in local social services to which a low-income person in eastern Contra Costa County has access, \$8 is available to a low-income person living in western Contra Costa County.¹ Blight conditions continue to exist in Bay Point, including: incompatible adjacent land uses; vacant buildings that are obsolete or dilapidated beyond the point of rehabilitation; and inadequate public improvements and infrastructure. To remedy the blighting conditions would require intensive redevelopment for retail commercial and light industrial use of the developed corridors of Willow Pass Road and Port Chicago Highway, parcels near the Bay Area Rapid Transit commuter train station and the waterfront. The community has an underutilized waterfront with limited access; lacks commercial services; and suffers from inadequate and obsolete utilities, drainage, sewers and streets. Most of Bay Point has been designated as a Project Area for the now-defunct Contra Costa County Redevelopment Agency. Redevelopment activities are intended to remove blight by revitalizing existing commercial spaces, restoring the waterfront for public purposes, redeveloping properties for new business establishments that will create jobs for local residents, and revitalizing residential neighborhoods. However, with the dismantling of California's Redevelopment Agencies, such projects are now nonexistent. If change and investment are to come to Bay Point in the near future, it seems they will come from local stakeholders and community partnerships, not from the state or county sources that have previously supported this tiny community.

Habitat for Humanity's Neighborhood Revitalization Initiative. As the sixth largest US homebuilder, Habitat for Humanity has worked in partnership with low and moderate income families for more than 35 years to provide affordable housing solution. In 2010, the housing crisis gave rise to an enterprising new approach for Habitat to meet the needs of entire communities, the Neighborhood Revitalization Initiative (NRI). Through NRI's collaborative approach, communities, government, private sector, civic groups and volunteers work together to transform and sustain neighborhoods.

Continued on page 4



Partnership Approach to Neighborhood Revitalization: Bay Point, California

Bay Point was tremendously affected by the downturn in the economy, with many homes in foreclosure. Riddled with vacant or abandoned properties, the neighborhood was deteriorating rapidly. Habitat for Humanity East Bay/Silicon Valley (HEBSV), the largest affiliate in Northern California saw an opening to revitalize it, working alongside the community. HEBSV wanted so insure that our existing and future Bay Point Habitat homeowners would thrive in their new neighborhoods.

HEBSV's Bay Point NRI is a community development program that holistically transforms neighborhoods. HEBSV homeowners, long-time Bay Point residents, non-profits, businesses, local governments and communities of faith work together to create and implement a shared vision of revitalization. Together, HEBSV, neighborhood residents and partners can change the face of Bay Point and enhance the quality of life for all the families who live there. HEBSV is deeply committed to NRI in Bay Point. Since 2010, HEBSV has renovated foreclosed homes, built a nine home development named El Rincon and organized community projects throughout Bay Point.

HEBSV is particularly interested in supporting and generating community improvement projects that offer more youth recreational opportunities, connecting youth to more educational opportunities and neighborhood beautification. These aspirations stem from HEBSV's ongoing participation in the Bay Point Vision, a grassroots movement by Bay Point residents and stakeholders to identify issues and goals.

Therefore, HEBSV continues to partner with Bay Point entities such as Bel Air Elementary, the CARES After School Program, the Ambrose Recreation and Parks District, Contra Costa Watershed Program, Contra Costa Public Works Adopt-A-Road, the Bay Point Code Enforcement, The Watershed Project and the Bay Point Partnership, because they work to address the three goals created by the Bay Point community.

The goal of Bay Point NRI is to proactively apply our resources, construction expertise and volunteer labor, to enhance the quality of life for the families HEBSV serves, and the community they live in. Bay Point NRI is a community development program that focuses on forging relationships with Bay Point residents and other community partners with the purpose of empowering residents to address Bay Point's needs. Through collaboration with community residents, local government and other organizations, HEBSV can support Bay Point's goals and impact the lives of Bay Point residents in a holistic way.



American Planning Association
**Planning and the
Black Community Division**

Making Great Communities Happen

Continued on page 5

Partnership Approach to Neighborhood Revitalization: Bay Point, California

By partnering with Bay Point stakeholders, HEBSV is able to simultaneously address immediate community needs and bring Bay Point residents and organizations together through improvement projects. Community beautification projects result in immediate physical improvements to Bay Point and allow community members to deepen their relationships with one another. Not only is HEBSV initiating community beautification projects, but also continue our efforts to be a consistent and reliable resource for Bay Point. Through HEBSV's ongoing participation in the Bay Point Partnership and the Bay Point Municipal Advisory, Code Enforcement, and other community meetings, HEBSV can: 1) continually support other community-based organizations with projects they want to undertake; 2) listen to community concerns; 3) generate appropriate solutions to issues that leverage the resources and assets of Bay Point; 4) propose ideas for community projects to stakeholders.

Youth and Recreation: Ambrose Recreation and Parks District

HEBSV created a partnership with the Ambrose Recreation and Parks District to improve their facilities and parks to sustain youth recreational programs. With a small maintenance staff and scarce material resources, many of their facilities are in disrepair. Over 40 volunteers, from local schools, colleges, and the community picked up litter and painted the Center's auditorium and stage, bathrooms, hallways, doors and parking lot lines (Fig.1). This is the first of many park clean ups and facilities improvements that HEBSV would like to do in Bay Point.



Figure -1 - 4. Volunteers at the Ambrose Center.

Continued on page 6



Partnership Approach to Neighborhood Revitalization

Youth and Education: Bel Air Elementary School

For the past three years, HEBSV has leveraged Keller Canyon Landfill Mitigation funding to strengthen our partnership with the Bel Air Elementary School. As many Bay Point Habitat homeowners start families in their new homes, their children will attend or are already attending Bel Air Elementary School. School improvements provides students with a positive learning environment that is healthy and safe, needs identified by Principal Nancy Klinkner and the CARES After School Program. In April 2012, HEBSV worked with parents and students to install landscape edging and mulch, and paved over a muddied pathway used by students and parents to get to and from school. This year, nine school staff, 20 students and 40 parents and HEBSV volunteers worked on four school projects. The group constructed an outdoor reading area, painted tetherball poles, created a jasmine-lined privacy fence and restriped school yard lines (Fig. 2). A total of 60 volunteers from multiple organizations worked to improve Bel Air Elementary.



Figure5-9. Clockwise: Bel Air Staff, Parents and Students; Installing Privacy Slats, Completed Outdoor Reading Area, Student Volunteers at Work.

Continued on page 7

Partnership Approach to Neighborhood Revitalization



Fig. 3 - Habitat Homeowners and Volunteers.

Neighborhood Beautification: Habitat Homeowners Adopt-A-Road and Bay Point Creek Clean Up

Part of HEBSV's NRI work is to train and empower community residents to proactively address issues in their neighborhoods. Through Contra Costa Public Works' Adopt-A-Road program, all of our Bay Point Habitat homeowners adopted Canal Road. On March 9th, HEBSV homeowners delegated jobs, picked up litter and talked to nearby residents about neighborhood revitalization and ways to get involved.

Additionally, on March 2nd, HEBSV partnered with Contra Costa County Supervisor Federal Glover's Office, Contra Costa County Watershed Program, The Watershed Project, Allied Waste, and Rapid Recycle for Bay Point's first creek clean up. A total of 48 volunteers from Habitat, The Coast Guard, and the community pulled out 1.5 tons of garbage from the creek bed. Among the refuse were 106 tires, a couch, water heater, box spring, stroller, bike, kitchen sink, and two mattresses (Fig. 4).



Figure 10-11. Volunteers Learning About Watersheds.

Mission: Habitat for Humanity brings people together to build homes, communities, and hope. Habitat builds and repairs houses all over the world using volunteer labor and donations. Habitat's partner families purchase these houses through no-profit, no interest mortgage loans or innovative financing methods. If you are interested in volunteering with Habitat for Humanity East Bay/Silicon Valley on its new construction, home renovations or community projects, please visit our website: www.habitatebsv.org

Author: Leslie Palaroan received her BA in Architecture and BA in Geography from the University of California at Berkeley. Afterwards, she served as an AmeriCorps for Habitat for Humanity of the Chesapeake in Baltimore and Habitat for Humanity East Bay/Silicon Valley in Oakland. She is now a first year Masters in Planning candidate at the University of Southern California. Leslie may be reached at lapaloroan@gmail.com

PBCD Recaps the 2013 APA National Conference

Author: Zunilda Rodriguez, AICP

PBCD had an active program of Division sponsored and member related professional development and networking activities at the 2013 APA National Planning Conference held in Chicago April 13-17. The Division wishes to extend a special thank you to the following: PBCD Executive Board; Communications Committee; Angela Brooks, AICP; Samantha Robinson, AICP; Mitchell Silver, AICP; Derek Hull; Jeanette Dinwiddie-Moore, FAICP; Emanuel Pratt; Sweet Water Foundation; The MK Restaurant and the Community Christian Academy. This article briefly summarizes PBCD’s involvement during the 2013 APA National Planning Conference.

Community Livability and Diversity



PBCD by-right session entitled “Community Livability and Diversity” was held on Sunday, April 14 and attracted 123 attendees. Led jointly by PBCD member Carlton Eley and PBCD Vice Chair for Policy Dr. Rodney Harrell, the session focused on defining what is considered a “livable community” and how it relates to issues of diversity. The session was engaging and offered impressive examples of livable communities across the nation and the challenges and opportunities they represent provided that by 2050, 20% of residents will be 65 years or older and 45% will be persons of color.

Figure 1. Carlton Eley and Dr Rodney Harrell converse with planning colleagues at the conclusion of the Community Livability and Diversity Session.

Division Facilitated Discussion: What They Didn’t Tell You in Planning School

The Planning and Black Community and the Latinos and Planning Divisions of APA held a joint facilitated discussion on Monday, April 15. A small number of attendees were present and posed engaging questions to facilitators about their planning experiences. PBCD members shared their insightful knowledge about methods, tips, and resources to navigate through early and mid-level career obstacles in the planning profession, particularly for planners of color.



Figure 2. Attendees ask questions at Division facilitated discussion. Courtesy of Angela Brooks.

Continued on page 9

PBCD Recaps the 2013 APA National Conference

PBCD Business Meeting

Held on Sunday, April 14, the PBCD 2013 Business Meeting was a great opportunity to connect with those that share in our Division's mission. There were approximately 80 attendees at our annual business meeting, which included current members, non-members, and other planning professionals seeking more information about the workings of PBCD. The first order of business provided everyone an opportunity to enjoy appetizers while network with attendees around the room. The Division Chair formally opened the business meeting agenda thereafter.

Attendees have the unique opportunity to witness the transition of Division leadership as the Chair-elect becomes the new Chair every three years at the business meeting. Members expressed words of appreciation and reflection to Melanie Wilson on her leadership as outgoing PBCD Chair. Several members shared vivid accounts of Melanie's great mentoring skills with planning students and efforts to expand PBCD relationship building with fellow APA Divisions and other organizations. Executive Board members presented Melanie with an award to honor her tenure. PBCD thanks Melanie for her leadership and continuing role as past Chair for the Division.



Figure 3. Past PBCD Chair Melanie Wilson (left) received an award of appreciation on behalf of the Division from PBCD Secretary Shawnika Johnson, AICP (middle) and PBCD Vice Chair for Policy Dr. Rodney Harroll (right).



Figure 4. Business meeting attendees were attentive to the business discussion and presentation.

Continued on page 10



PBCD Recaps the 2013 APA National Conference

PBCD past Chair Melanie Wilson passed the reigns onto incoming Division Chair Patrice Dickerson, AICP. Patrice served as Chair-elect and shadowed Melanie in her Division Chair responsibilities and duties during the previous year. PBCD Nominations Committee Chair, Derek Hull, conducted the oath of office and sworn in the new Division Chair. Patrice expressed her appreciation to the members for electing her and shared her goals for the Division at the business meeting. Patrice encouraged attendees to become more actively involved in the division and share their membership needs with the PBCD Executive Board.



Figure 5. Derek Hull, PBCD Nominations Committee Chair, formally swears in new PBCD Chair Patrice Dickerson, AICP.

The PBCD Executive Board also acknowledged another leadership change during the national conference. Members thanked fellow member Mitchell Silver, AICP for his leadership as APA President over the past two years. PBCD applauded Mitch for his efforts to help advance diversity in the profession and in planning communities across the country. Mitch thanked PBCD for its support and offered parting remarks to PBCD past Chair Melanie Wilson.



PBCD Recaps the 2013 APA National Conference

***GUIDANCE COMES IN A VARIETY OF WAYS AND BEGINS
WITH ONE STEP FOLLOWED BY ANOTHER.***

***AS PBCD STRIVES TO CULTIVATE THE NEXT GENERATION
OF LEADERS, WE TOOK TIME AT THE BUSINESS MEETING
TO AWARD OUR ANNUAL SCHOLARSHIP RECIPIENT.***



Figure 6. Dr. Rodney Harrell, PBCD Vice Chair for Policy, present PBCD scholarship award to Lawrence Barriner II a first year graduate student at MIT.

This year's honoree of the Robert A. Catlin/David W. Long Memorial Scholarship was Lawrence Barriner II. Dr. Rodney Harrell, PBCD Vice Chair for Policy, presented the \$1,500 scholarship award to Lawrence as shown above (*Figure 6*). As a first year graduate student at the Massachusetts Institute of Technology, Lawrence is pursuing a Masters in City and Regional Planning. Lawrence expressed his gratitude at receiving such a fine honor and plans to use the scholarship funds to support his summer internship opportunity with the Boston redevelopment authority. His primary interests center on urban agriculture, photography and rural sustainability and how it relates to equity in communities.



Representatives from the National Organization on Minority Architects (NOMA) were present at the meeting and expressed their interest in becoming official members of the Division. PBCD and NOMA have the ability to continue to form great collaborations in Black communities throughout the country. Established in 1972, NOMA will be conducting its 41st Annual Conference in Indianapolis, Indiana in October 2013. For more information on NOMA and its upcoming conference, please visit www.noma.net

Figure 7. NOMA member Antoine Bryant, from The Bryant Design Group, LLC based in Houston, speaks to PBCD members at the Division business meeting. Courtesy of Arthur Jackson.

Before the business meeting concluded, attendees shared available internship and job opportunities, and made invaluable professional connections among their national colleagues. The PBCD Executive Board encouraged attendees to participate in the mentoring program and utilize the division social networking tools such as Facebook, Twitter, and online resources available on PBCD websites at www.planningandtheblackcommunity.org and www.planning.org/divisions/blackcommunity



PBCD Recaps the 2013 APA National Conference

Community Revitalization through Urban Agriculture Mobile Tour

PBCD had an official mobile tour at the conference entitled “*Community Revitalization through Urban Agriculture*,” which was held on Wednesday, April 17. PBCD mobile tour was informative, intimate, resourceful and fun! Sponsored jointly with the Chicago Metropolitan Agency for Planning (CMAP), the Chicago State University Aquaponics Center and the Sweet Water Foundation, the mobile tour featured opportunities to see hands-on urban agriculture projects, community gardens and local educational institutions that have incorporated urban agriculture programs into their school curriculums. The tour culminated with a four-course lunch provided by the Sweet Water Foundation at The MK Restaurant, an upscale dining establishment in Chicago. Special thanks to Emmanuel Pratt, the Sweet Water Foundation, Samantha Robinson, CMAP, The MK Restaurant, Chicago State University Aquaponics Center, and the Community Christian Academy for their assistance and resources for this mobile tour.



Figures 8-11. Clockwise from top left: Emmanuel Pratt shows incubated fish grown indoors as part of the Aquaponics Center; Plants shown growing indoors from recycled materials; Emmanuel Pratt speaks with mobile tour attendees inside the Aquaponics Center prior to facilities tour; Mobile tour attendees enjoy lunch at the MK Restaurant.

Continued on page 13

PBCD Recaps the 2013 APA National Conference

Urban Design & Preservation & PBCD Divisions Reception



The joint Urban Design and Preservation and PBCD Divisions Reception were held on Sunday, April 14. Held at the Chicago Art Foundation, the well-attended event offered attendees opportunities to view the SynergiCity Exhibit. This reception served as a great opportunity for members of both divisions to network and develop future collaborations. PBCD extends special thanks to the [Urban Design and Preservation of APA](#) on this collaborative event. More information on this division can be found here: www.planning.org/divisions/urbandesign/

Figure 12: Reception attendee's interact at the Chicago Art Foundation. Courtesy of Arthur Jackson.

Diversity Forum

Held on Sunday, April 14, the Diversity Forum was sponsored by the APA Diversity Taskforce Committee. Past APA President Mitchell Silver, AICP and new APA President William Anderson, FAICP provided opening remarks at this event. Invited elected officials and community advocates took to the podium to discuss and share ways they have built leadership capacity in minority communities. Photos from the 2013 Diversity Forum are available for view here: www.planning.org/diversity/forum/ For questions about next year's APA Diversity Forum in Atlanta at the 2014 National Planning Conference, contact APA Diversity Taskforce Committee Chair, Angela Brooks, AICP, at angelabrooks@gmail.com Information on the APA Diversity Taskforce Committee is available at www.planning.org/ddiversity/taskforce.htm

Networking Events



Figure 13: PBCD members enjoy a night of networking in Chicago. Courtesy of Arthur Jackson.

PBCD members participated in a number of informal networking events throughout downtown Chicago. As usual the annual conference is a great opportunity to connect with old friends and colleagues and encounter other colleagues for the first time. Planning students and other first time attendees had the opportunity to establish lifetime professional and personal relations which will be invaluable assets during the course of their planning careers. Special thanks to the PBCD Executive Board, Derek Hull, and Angela Brooks for their assistance with coordination of events. To help plan PBCD networking events for next year planning conference in Atlanta, please visit:

www.planningandtheblackcommunity.org/2014-conference

Author: Zunilda Rodriguez, AICP, is PBCD Communications Chair and Newsletter Editor. Reach her at zuniz89@hotmail.com



Call for Proposals - 2014 APA Planning Conference

SAVE THE DATE: The 2014 APA National Planning Conference will occur from April 26 – 30, 2014 in Atlanta, Georgia! PBCD encourages members to submit proposals for consideration for the 2014 APA National Planning Conference. See chart below for important conference dates and submittal deadlines.



IMPORTANT SUBMITTAL DEADLINES

General Session / Facilitated Discussions / Training Workshop / Poster Display	August 20, 2013
Daylong Forum / APA Learning Theatre / Fast, Passionate, Planning Presentations	August 20, 2013
Student Poster Display / Student Capstone Presentations	October 10, 2013

SUBMIT PROPOSALS ONLINE: www.planning.org/conference

IMPORTANT DATES

Online registration opens	December 2013
Early-registration deadline	February 25, 2014
Student volunteer deadline	February 25, 2014
Advance-registration deadline	March 25, 2014
Conference dates	April 26-30, 2014

PBCD ISSUES CALL FOR SUPPORT FOR 2014 APA NATIONAL PLANNING CONFERENCE
www.planningandtheblackcommunity.org/2014-conference

The Planning and the Black Community Division (PBCD) of APA has issued a call for ideas and proposals that address planning issues of importance to the Black Community. **Our hope is to identify conference committee members, to partner with session coordinators and to generate ideas for the Division's sessions, workshops and events.** *Note: Submission to PBCD is only intended to offer the Division support in developing proposals to the specifications of APA; all session conference proposals must be submitted to and approved by APA.*

PBCD Salutes Past APA President – Mitchell Silver, AICP/PP

Author: Zunilda Rodriguez, AICP



PBCD extends special congratulations to Mitchell Silver, AICP/PP, APA Past President, who was not only the first African American President of APA but also the first APA President of color. Mitch served as APA President from April 2011 to April 2013.

Figure 1: Illustration by Joan Cairney courtesy of APA.

Mitchell Silver, AICP/PP is the Chief Planning and Economic Development Officer in the City of Raleigh, North Carolina. He is affectionately known to many of as just – Mitch. For those who do not know Mitch, he is an award-winning planner with more than 25 years of planning experience. Mitch is nationally recognized for his leadership in the profession and his contributions to contemporary planning issues. Before coming to Raleigh in 2005 as Planning Director, Mitch worked as policy and planning director in New York City, a principal of a New York City-based planning firm, a town manager in New Jersey and deputy planning director in Washington, D.C. Mitch has taught graduate planning courses at Hunter College, Brooklyn College, Pratt Institute, and North Carolina State University. As Planning Director for the City of Raleigh, he led the comprehensive plan update process. Mitch oversaw the rewrite of the city's Development Code.

When Mitch was first inaugurated as APA Chair-Elect President in New Orleans at the 2010 APA National Conference, the PBCD Division Conference and 30th Year Anniversary Celebration was in full swing. It was an opportune time for the Division to reflect on where we had been over the last 30 years. However, more importantly it was a unique time to strategize how to move the division forward for the next thirty years. For many members, it felt like a watershed moment for the division when Mitch was elected into office. It was not only because it was a historic election but it signaled that demographic changes occurring in leadership positions around the country were no longer limited to the planning profession itself. Mitch was not the first planner of color to consider running for APA President; however, he was the first one to do so and win office.

Continued on page 16



PBCD Salutes Past APA President – Mitchell Silver, AICP/PP

Mitch's term as APA President began at a difficult time for the profession however. An economic recession had gripped the nation, APA membership rates were decreasing, government budgets were squeezed, development was stalled, and planning jobs were being lost at alarming rates. As Mitch noted at the 2013 APA National Planning Conference, he took office during the height of the economic downturn turn and the planning profession and planners were under attack and devalued across the country. Therefore, Mitch set out with a mission to help us collectively "fall in love again with planning." During his tenure, he continued to mentor countless planners and students. Mitch helped to illuminate important issues related to the value of diversity, strong design, and good neighborhood planning. It was not just the big things that are remembered by PBCD during his term but also the small things. For instance, as APA President, Mitch always took the time out of his superbly over compressed and often conflicting meeting schedule during the national APA conference to attend the PBCD annual business meeting each year.



Much of Mitch's tenure as APA President Elect and President was spent traveling across the United States and internationally (almost endlessly at times it seems!). He spoke, facilitated, and participated at various conferences, symposiums, and events in support of advancing the planning profession, including discussions on changing demographics and the impact and value of diversity. Mitch spoke about issues that impact communities of all sizes that all planners face each day. He often served as a keynote speaker at several APA Chapter conferences and division events that left attendees with a renewed invigoration for the profession. Mitch raised the visibility of APA with countless organizations and media publications across the country and around the world.

At the 2013 APA National Planning Conference, APA members had several opportunities to offer parting words and congratulatory notes to Mitch, including at the APA/AICP Annual Meeting and Leadership Honors event. We wish Mitch much success in his future endeavors and thank him for advancing conversations around diversity and demographic change for which the entire country will need to be prepared to address today and in the years to come.

Mitch's work, leadership, and tenure helped paved the way for the election of the second, consecutive president of color for the American Planning Association - William Anderson, FAICP who is Asian American. Over the next year, Mitch will serve as the immediate Past President of APA and assist new APA President William Anderson, FAICP to help move APA forward. We look forward to supporting Bill in advancing relevant and important planning issues that speak and impact all of us.

Thank you Mitch for your tireless service, inspiration, words of wisdom and leadership over the years!

We should all aspire to Lead, Inspire, and Innovate.



How Planning Got Its Groove Back

Author: Mitchell Silver, AICP/PP



Mitchell Silver, AICP/PP

In New Orleans in April 2010, I learned I would be the next president of the American Planning Association (APA). I knew my two-year term would be different. The planning landscape was changing. The recession was in full swing, and the mood of the country was glum. Wall Street was beginning to rebound, but Main Street was still suffering. Businesses were being dubbed “job creators,” and government was being blamed for Great Recession and the slow recovery. Planning departments were being merged, downsized or eliminated. Conspiracy theories were increasing – like the one that the United Nations Agenda 21 agreement means the U.N. taking over local government – and the property rights movement reached a broader audience.

If that climate wasn’t bad enough, planners drew criticism from traditional allies. Design professionals accused planners of lacking a design focus. New Urbanists blamed planners for being facilitators of urban sprawl, and neighborhood leaders accused planners of being too focused on the built environment instead of people. Was planning losing its relevance? Had the planning profession lost its sense of purpose? Well, not exactly, but a wake-up call was clearly in order. Something had to change.

In February 2011, APA’s leadership forged a new strategic direction and embarked on a crusade to revitalize the planning profession through a renewed sense of purpose.

Planners have always evolved and adapted to the challenges of the times, and 2010 marked another turning point in the history of city planning. The message was simple. Planners must embrace their roots, plan for emerging trends and make an economic case for planning.

What is the purpose of planning? The answer can be found in the 20th-century zoning and planning acts and the planner’s code of ethics. Both served the profession for more than a century. Planning allows for the orderly growth and development of communities. Planners faithfully protect the public interest. Planners shall seek social justice by working to expand choice and opportunity for all. Planners are guardians of our common future and plan for the needs of present and future generations. Planning was intended to focus on “place” and “people.”

Planners not only manage growth and change, but deal with uncertainty about the future – the “what’s next?” We don’t have a crystal ball, but emerging trends, growth patterns, generational and cultural values offer clues as to what may come.

If that climate wasn’t bad enough, planners drew criticism from traditional allies. Design professionals accused planners of lacking a design focus. New Urbanists blamed planners for being facilitators of urban sprawl, and neighborhood leaders accused planners of being too focused on the built environment instead of people. Was planning losing its relevance? Had the planning profession lost its sense of purpose? Well, not exactly, but a wake-up call was clearly in order. Something had to change.

Continued on page 18



How Planning Got Its Groove Back

In February 2011, APA's leadership forged a new strategic direction and embarked on a crusade to revitalize the planning profession through a renewed sense of purpose.

Planners have always evolved and adapted to the challenges of the times, and 2010 marked another turning point in the history of city planning. The message was simple. Planners must embrace their roots, plan for emerging trends and make an economic case for planning.

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I am often surprised how many people are unaware of, or in denial about, the emerging trends we are facing in the U.S. and abroad. Among them are climate change, extreme weather, droughts, availability of water and energy, and they will affect how we live. As APA president I urged planners to watch emerging trends the way a stock broker

watches the market, so that we can prepare our communities for change. The 21st century presents our planet with challenges we have not confronted before, and these changes have serious implications for how we plan our communities today and tomorrow.

Changing demographics – the graying and browning of America and the changes to family and household composition – will be among the most significant challenges the United States will confront over the next 50 years. No state, city, region or small town will escape the implications of demographic change, because each generation has different needs, values and aspirations. Planners will be on the front lines for these changes, and they must plan for people, not just for place.

If planners want to be valuable, they must show their value. For planners, that means focusing on job creation and the economy. An APA poll last year asked the American public what planners should be working on. "Jobs and the economy" was the public's top priority.



American Planning Association
**Planning and the
Black Community Division**

Making Great Communities Happen

Continued on page 19



How Planning Got Its Groove Back

Planning is economic development, but for some reason, planners lost ground in the 1980s when the specialized field of economic development emerged. Over the past few years, economic planning is surging back in planning circles. New planning concepts to aid decision-making, like “return on Investment” (ROI) – which looks at how long would it would take pay back a public investment like a road with new property and sales tax revenue – are changing how planners look at managing growth and change in a fiscally responsible way. Planners like Joe Minicozzi, Charles Marohn and organizations like the APA, Urban Land Institute and Smart Growth America are issuing reports on the value of ROI to manage growth, operating and capital budgets.

Planners are discovering a renewed sense of purpose. Preparing for emerging trends, planning for people and making the economic case for planning are all gaining traction. Planners are forging new alliances with allied professionals.

Change is coming, and a renewed planning profession will benefit us all. The uncertainty about the future and the game-changing trends facing our generation will demand a profession with a renewed sense of purpose. The 20th century gave planning its roots. Now it’s time to soar.

Author: Mitchell Silver, AICP/PP, is Chief Planning and Development Officer and Planning Director for the City of Raleigh, N.C. From 2011 to 2013 he served as President of the [American Planning Association](http://AmericanPlanningAssociation.org). Reach him at Mitchell.Silver@raleighnc.gov. Courtesy reprint of Citiwire.net





Planning for the New Labor Market

Author: Dr. Julianne Malveaux



Dr. Julianne Malveaux

The unemployment rate in the United States has been well over 7 percent during 2013, and as high as 10 percent in the past three years. Optimists will say that a 7.6 percent unemployment rate (the rate for June 2013) means that 92.4 percent of the labor force is working. While this is correct, different measures of unemployment place the overall rate as much higher – 14.3 percent when those who work part time when they want full time work, those who have dropped out of the labor force because they are discouraged about the possibility of finding work, and others who are “marginally attached” to the labor force. That means that, at best, one in seven people who want to work do not. Optimists would say this means that six in seven do work. In the long run, however, our economy is unsustainable with such a high rate of unemployment.

If a racial dimension is added to this data, the African American unemployment rate, at 13.2 percent, is twice the white rate. When alternative measures are applied to the African American unemployment rate, it reaches an astonishing high of 25 percent. This means, at best, that one in four African Americans who want to work cannot find it. Further, the employment population ratio (the percentage of people 16-65) for African American men, at 58 percent, is significantly lower than that of white men (68 percent). Meanwhile, the rates for women are nearly identical.

The number of long-term unemployed is also a matter of concern. Thirty six percent of the unemployed have been out of work for more than half a year. The number is down from the 41.7 percent high it reached a year ago. The median length of unemployment is now 36 weeks, or nine months, down three weeks from a year ago. This suggests some improvement, and at the same time raises questions about how someone without significant savings is able to survive without work for more than half a year. Some states provide significant unemployment benefits, others do not. Some have curtailed unemployment benefits as conservative domination in some legislatures has changed the ways that those unemployed can receive benefits.

While the more educated are likely to experience lower unemployment rates than those with less education, but even among the more educated, there are challenges. The college students who graduated between 2008 and 2010 have been especially affected by the economic situation. Many have “boomeranged” home, many are working below their potential, and many are simply unemployed. Many of these skilled and talented underemployed young people bring enormous creativity to our nation, and some are exploring their skills and talents as self-employed entrepreneurs. Webmasters, jewelry designers, virtual assistants, and others are some of the many things these young people do to both make a contribution to our nation, and to make ends meet.

Continue on page 21

Planning for the New Labor Market

Neither the high unemployment rate, nor the racial unemployment rate gap, has been adequately addressed by public policy. Indeed, while many would consider high unemployment and underemployment a temporary situation that will diminish as the economy recovers, fundamental shifts in the labor market suggest that those who look at labor market vitality in planning must consider a set of new assumptions in their work.



Figure 2: Courtesy of Fotlia

- Young people have as much loyalty to employers as they have to them. Without adequate pay, advancement opportunity, and benefits, those under 35 are prepared to leave employment. Because these young people have experienced unemployment before, and because they are confident of their abilities, many will elect to leave “secure” employment if they do not feel well treated. This suggests that employers who want a stable workforce must examine their structure of pay, benefits, and conditions of work. (For example, many younger workers consider workplace flexibility a desirable benefit).
- Workers of all ages are available to work as contractors who work from home and report to work sites episodically. While many accept contract work because they have no choice, others prefer flexibility, and the availability of contract workers is high. Employers will attract the best contractors by offering fair terms and conditions of work. Some employers prefer contract workers because they “save” about 40 percent when comparing contract workers with salaried workers who earn benefits. At the same time, the most savvy contract workers will ask for rates that include the benefits they forego by working on a contract basis.
- Technology may have permanently changed the way that workers and employers interact. The technology revolution expands opportunities for virtual employment, and at the same time robots, animation and software may reduce the number of jobs available for some workers. In planning for the workforce of the future, technology is a major consideration.
- Those with higher education have an edge on those without, even considering race and gender inequalities. For example, a white man with a Ph.D. has median earnings of \$1,666 per week (or \$86,632 per year) compared to \$990 per week (or \$51,480 per year) for black women. At the same time, each earns more at that level than those who have less education do. At the same time, the availability of skilled blue-collar workers (plumbers, electricians, carpenters) is falling, providing a set of opportunities. Many of these workers will, by necessity, be self-employed, and employers may consider ways these workers can be more firmly connected to the labor force.

Continued on page 22

Planning for the New Labor Market

- The **most important change in the labor market is the demographic shifts** that will occur in the next two decades. **Between 2030 and 2040, the national demographic will shift from one that is majority white to one that is majority nonwhite. These demographic shifts will shape every institution from city and school demographics, to employment and executive demographics.** Some employers will fluidly use these demographic shifts to create a pipeline of nonwhite employees who may become executive leaders, and by doing so, maintain or gain affinity with consumers. Others will suffer in contrast. **These demographic shifts are important not only because of the labor market and commercial considerations, but also because they will have an impact of other aspects of our society.**
- In our shifting economy, the lowest-skilled will be the “least and the left out: Those with few marketable skills will have little to barter with in a new, highly competitive labor market. Those employers who are prepared to train the lower-skilled to the specific requirements of the workplace will likely gain a cadre of loyal employees, avoiding the high costs of turnover and repeat training.

The only constant in our society is change. The labor market is much different than the one many experience forty years ago, when workers could count on finding a good employer, earn advancement and recognition through competent performances, and retire after 30-40 years with a gold watch and a pension. The workers who enter today's labor market are less likely than their parents to hold pensions, far less likely to hold a position for more than a decade, more likely to have experienced some unemployment in the early years of their careers, and more likely to work in a place that is diverse by race, gender, age, religion and sexual orientation. Today's workers must have flexibility in their tool kit, but so must those they report to, and those who plan for the future. If change is a constant, those whose work depends on predicting the working of the new labor market must consider far more variables than they did a generation ago.

Author: Dr. Julianne Malveaux is a DC based economist, author and educator. Reach her at juliannealveaux@aol.com

PBCD is Social – Stay Connected



Moving from Destructive to Constructive: Planning in Black Communities

Author: Lawrence Barriner, II

Whether dealing with catastrophic weather events that cause extreme physical, economic, and emotional distress or weathering the storms of constant economic development pressures while trying to avoid gentrification, it is clear that times are difficult on many fronts in all sorts of communities. Additionally we are at a time where the broken financial systems that hold our country together are weak and many have identified a “hollowing out” of the middle class. In times of crises (both immediate and ongoing), solutions often have disproportionately negative effects on minority populations. In fact, Black community leaders even claim that planning hinders development and encourages dissolution of Black communities. As a planning graduate student, I refuse to accept those claims as we move into the future. Although the claims are justified more often than not, my recent experiences point to some ways in which planning can play a positive role in developing and supporting Black communities. I’ll address the legitimacy of these claims, but then discuss my personal understanding and hopes through two specific examples. The first involves the research of a colleague who has recently completed her Master’s thesis about the history of African-American owned grocery stores and supermarkets in the U.S. over the last 70 years. Her work shows that even when systems are stacked against them, organized Black communities have extraordinary strength and resilience. The second involves the research and work of Professor of Landscape Architecture at MIT, Anne Spirn, whose West Philadelphia Landscape Project demonstrates the impacts that long-term, strategic planning can have on communities, Black or otherwise.



*Figure 1:
Courtesy of Fotlia*

Sadly, it is hardly a rare phenomenon to study some large-scale planning movement and along the way discover that implementation of the plans resulted in widespread destruction and marginalization for Black communities. For example, the term “urban renewal” (which could have such a potentially positive meaning given its literal interpretation) has come to be explicitly and negatively linked with top-down, city-endorsed gentrification. Robert Moses, his seeming fascination with the automobile, and his grandiose ideas about weaving cities together with highways and overpasses might have sounded good or even looked good in drawings. In execution, though, the prescribed “slum” clearance (because who *really* decides which neighborhoods are “slums”?) tore neighborhoods apart and displaced hundreds, maybe thousands of families and businesses. Often family groups and large social networks were disrupted, scattered, and destroyed. Long-operating enterprises were displaced in ways from which they would never recover. When seen from this perspective, it is obvious why leaders in Black communities see planning as a harmful and destructive practice.

However, situations of this nature seem like a clear manifestation of a particular type of planning: top-down, single minded, and strongly economically driven. It seems to me, though, that this era and style of planning is coming to an end. Research from all corners of the country and even the globe are detailing the poor outcomes of plans of this type (take for example the growing concern around the inequalities involved in the planning of future Olympic cities).

Continued on page 24

Moving from Destructive to Constructive: Planning in Black Communities

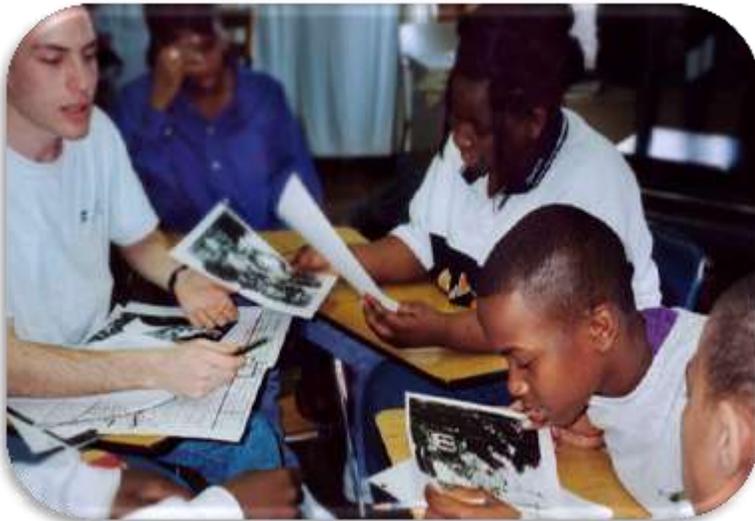


Figure 2: Courtesy of West Philadelphia Landscape Project; www.wplp.net

My second case, Anne Spirn's **West Philadelphia Landscape Project (WPLP)** demonstrates how thoughtful and strategic planning can have significant long-term effects on a community. Among Professor Spirn's work in West Philly, which began in 1987, is the Mill Creek Project. In Mill Creek she coordinated a University of Pennsylvania (UPenn) planning studio to work with a class of middle school students, teaching them to use primary sources, maps, and historical atlases to discover and decode the histories of their neighborhoods.

Then, relying on their newfound knowledge of the past, the middle school students were encouraged to imagine what they wanted the future of their neighborhoods to look like. By having a broadened understanding of the malleability of their neighborhood histories, the students began to show real concern for their futures because they knew that change was possible. In fact, the project was seen as so successful that some of the middle schoolers accompanied the university students and Professor Spirn to make a presentation to former President, Bill Clinton about Mill Creek, its past and their visions of future. And the impact didn't stop there; after graduating high school, one of the middle school participants became the leader and director of a local community development organization, citing the WPLP experience as a key motivator. Professor Spirn's experience in the Mill Creek neighborhood demonstrates the ability for planning to have long-term impact on the lives of residents and to encourage them to strengthen their communities by envisioning possibilities for the future.

The Black-owned grocery stores and the Mill Creek-WPLP give me hope and demonstrate just some of the roles planning can play in developing and supporting Black communities. From building up systems of resilience to empowering the leaders of the future, planning can have extremely powerful outcomes. Although much of the understanding of planning has come from negative situations of the past, Black community leaders must no longer allow their communities to be planned for externally. Planning is an activity that communities themselves must be a part of and, with genuine participation and genuine collaboration, we may see a new era of healthy, vibrant and self-directed communities.

Author: Lawrence Barriner II is a 2014 Master in City Planning Candidate in the Department of Urban Studies and Planning at the Massachusetts Institute of Technology. Lawrence may be reached at lqb@mit.edu



Member Spotlight: Congratulations Shawnika Johnson, AICP



Shawnika Johnson, AICP

PBCD heartily congratulates Shawnika Johnson, AICP on passing the American Institute of Certified Planners (AICP) comprehensive planning exam in May 2013. Ms. Johnson has 14 years of experience in community development, including eight years in the private and public sectors. Her dedication to community development is illustrated by employment with the following southern California jurisdictions, the Cities of Fontana, Anaheim, Torrance, and the County of Los Angeles. Ms. Johnson seeks innovative solutions to challenges communities encounter.

She is currently employed by the City of Fontana ("City") and is experienced in current and advanced planning. Her efforts led to the City's acquisition of a \$50,000 reimbursement for its participation in the 2010 Local Update of Census Addresses (LUCA) from the United States Census Bureau; and the Compass Blueprint Award for Livability from the Southern California Association of Governments (SCAG). Project highlights include, a mixed use live/work, commercial and residential development – the first of its kind approved by the City of Fontana and most recently the Southwest industrial Park (SWIP) Specific Plan Update, a 3,161 acre industrial and commercial specific plan.

Ms. Johnson's dynamic communication skills with community stakeholders including elected officials, developers, consultants, business owners, and property owners drive and empower her work. She serves on the American Planning Association's Planning and the Black Community Division (PBCD) Executive Board, and the California State Polytechnic University, Pomona (Cal Poly Pomona) Urban and Regional Planning Alumni executive board. Her contributions to these boards include developing a mentoring program for mid-career planning professionals and mentoring planning students and young professionals. Ms. Johnson has also guest lectured Cal Poly Pomona's Master of Urban and Regional Planning Program Urban Planning Studio. Ms. Johnson has a Bachelor of Science in Community Health Education from California State University, Long Beach and a Master of Urban and Regional Planning from California State Polytechnic University, Pomona. Ms. Johnson's master's thesis, *The Demographic and Socioeconomic Development of Inglewood, California, 1950-2010* examines contributing factors to economic incline and decline.

AICP certification demonstrates another step to Ms. Johnson accomplishing her long term of goal of promoting and contributing to the planning profession. She anticipates that AICP certification will serve as a catalyst for advancing in the profession, and establishing relationships with other professionals which is paramount to making greater impacts on the communities she serves. Ms. Johnson attributes passing the AICP exam on the first attempt to encouragement, guidance and direction from a support system which included family, planning and interdisciplinary mentors, coworkers and friends who gave her the fortitude to complete multitudinous hours of evening and weekend study sessions. Eleven weeks prior to the exam Shawnika studied an average of 16 hours a week and utilized the following resources (listed in order of importance): The Practice of Local Government Planning, 3rd Edition ("The Green Bible"); The Green Bible, 2nd Edition (Chapter 2: History); the Pennsylvania Chapter AICP Study Guide History Timeline; the Planetizen AICP online study course; AICP preparation courses offered by local APA Chapters; and practice exams. A week prior to the exam, Ms. Johnson reviewed previously studied materials including the APA Policy Guides and the AICP Code of Ethics and Professional Conduct; and took several AICP practice exams developed by Planetizen and Michael Waiscz, AICP.

Shawnika welcomes correspondence from AICP hopefuls as they prepare for the exam. Contact her at sejohnson@fontana.org.



APA's Young Planners Group

Author: Natalie Macris

Students who are graduating and entering the professional world often find they lose touch with the network of fellow students, mentors, and other colleagues they met in planning school. Increasingly, APA's Young Planners Groups (YPGs) are filling that gap.

The YPG movement began in 2007, when APA appointed a Young Planners Group Task Force (see www.planning.org/features/2008/pdf/youngplannersreport.pdf) to address the growing needs of young planners within APA and provide a forum for young planners to be a resource to the organization. The goals were to reach out to the next generation of planners in order to offer services to these members and cultivate a new generation of leaders.

Today, roughly half of APA's 47 chapters have established YPGs, also known as "Emerging Planning Professionals" and other names. Activities include mentoring programs, volunteering, professional development workshops, tours, social and networking events, and outreach through social media and other means.

Interested in joining or starting a YPG? First, check to see if your chapter or section has a YPG and, if it doesn't, contact chapter leadership to find out about starting one. Some chapter officials have taken the lead on starting YPGs, while in other cases students and new professionals have created the groups themselves, according to Monica Groh, APA's director of early career programs.

Resources include an APA webinar on starting and maintaining a YPG. The webinar features New York Metro, Washington Puget Sound, and Georgia YPG members who talk about their experiences and offer tips and resources. Check it out at <http://youtu.be/7rl5oWnaxaI>.

Also, the Sacramento Valley section of APA's California chapter — home of the first YPG in the nation — has prepared a guidebook that reviews the history, structure, and possibilities of YPGs and offers advice on starting one. Read the guidebook at www.scapa.org/YPG_Guidebook_April2009.pdf. APA is currently working on an updated version of the guidebook to incorporate the lessons we've learned over the years. Stay tuned!

Interested members may also contact APA's Monica Groh at mgroh@planning.org for more information on establishing a YPG.

"YPGs are a great way of getting involved and testing out your leadership skills," Groh says.

She suggests volunteering for a leadership position or helping to organize events. "This is one of the best things a young planner can do to grow their career," she adds. "It creates a network of colleagues, connects you to seasoned professionals, and beefs up your resume. Especially if you are job hunting — there's no better way to get your name out there to the people who might be hiring."

Author: Natalie Macris is editor of The New Planner and a planning consultant, writer, and editor based in San Francisco. She is author of Planning in Plain English: Writing Tips for Urban and Environmental Planners and co-author of A Career Worth Planning Starting Out and Moving Ahead in the Planning Profession, published by APA's Planners Press. This article from APA's online student quarterly, The New Planner, was reprinted with permission.



News You Can Use

Call for Volunteers for PBCD Committees

The PBCD Executive Board is requesting member participants for the following committees:

- **Conference Committee** (to work on sessions, special events, etc.)
- **Sponsorship Committee** (to solicit donations for scholarship and other events; build relationships with universities and other groups (especially HBCUs)
- **Communications Committee** (public relations pieces that advertise division and its work; membership recruitment materials; newsletter board; communications to members, etc.)

Interested in serving? Send an email to PBCD Chair at chair@planningandtheblackcommunity.org

PBCD Election Season Coming Soon

The PBCD Executive Leadership Board, in order to ensure early participation, has announced that the next Division election process will begin in November 2013. The Nominations Committee will be seeking recommendations to develop a slate of officers for the following positions: Chair-Elect, Vice-Chair for Policy, Vice-Chair for Programs, Secretary, Treasurer, Sergeant-at-Arms, and Student Representative. PBCD members interested in running for election are encouraged to review in advance the position descriptions here: www.planningandtheblackcommunity.org/leadership Elected officers of PBCD will serve a two year term from April 2014 to April 2016. Additional details on the PBCD election cycle will be provided beginning in the fall of 2013. Stay tuned to future PBCD E-bulletins, newsletters and our website for more information.

2014 APA Conference Information on PBCD Website

Information on PBCD news, information and planned activities for the Division at the 2014 APA National Planning Conference will be posted here:

www.planningandtheblackcommunity.org/2014-conference

Changing Member Information

Recently moved or changed jobs and want to change your contact information? Need to renew your membership before it expires? Want to change your email address for communications purposes? Log on to www.planning.org/myapa/ with your username and password to change your information or renew your division membership.

The New Planner

Are you a PBCD student or new emerging professional? Check out the latest issue of *The New Planner*, which is an online publication for and by APA student members: www.planning.org/thenewplanner/

Employment Opportunities

American Planning Association - Jobs:	www.planning.org/jobs/search/
Planetizen - Jobs:	www.planetizen.com/jobs
Local APA Chapters:	www.planning.org/chapters/
Virginia Association of Counties:	www.vaco.org/Employment.html
Virginia Municipal League:	www.vml.org/JOBS/jobs.html
Govtjobs.com:	www.govtjobs.com/
Governmentjobs.com:	www.governmentjobs.com
Govtjob.net:	www.govtjob.net/job_openings.htm
USAJobs.com (Federal Government):	www.usajobs.gov/
New Jersey League of Municipalities:	www.njslom.org/classifieds_jobs.html
California Job Service:	www.caljobs.gov
Geography Jobs:	www.geographyjobs.com/
GIS.com:	www.gis.com/content/find-gis-job
Foundation Center - Jobs:	http://foundationcenter.org/pnd/jobs/
Indeed:	www.indeed.com
Cyberbia Job Resources (Mega Listing):	www.cyberbia.org
Urban Planning Now:	www.urbanplanningnow.com
USA Jobs:	www.usajobs.com
The Chronicle of Philanthropy - Jobs:	http://philanthropy.com
National Forum of Black Public Administrators:	www.nfbpa.org

Write for PBCD News

We are seeking materials for the next PBCD newsletter issue. Our newsletter features original and reprinted articles, letters, case studies, announcements, and member news items. PBCD Newsletters are published quarterly and distributed to a national audience. They are intended to showcase local, regional and national planning stories, ideas, policies, events, membership news and innovative planning techniques. Past PBCD News issues are located here: www.planningandtheblackcommunity.org

In general, submittals for PBCD News should be relevant, geared to the diverse interests of our membership and be a maximum of between 1-3 pages in length. However, we are flexible and all submissions are subject to editorial review. Illustrations with submissions are encouraged.

Send submittals to Newsletter Director Calvin M. Whitaker at cmwhitaker@yahoo.com

Next Submittal Deadline: November 1, 2013

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A COLLABORATION BETWEEN THE CENTER FOR AMERICAN PROGRESS AND POLICYLINK
EDITED BY VANESSA CÁRDENAS AND SARAH TREUHAFT

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Mission Statement

The Planning and the Black Community Division of APA is an organization that provides a national forum for planners, administrators, public officials, students and other interested individuals to address issues of significance to the black community, promote exchange with members and other organizations, encourage and support professional development among black planners and provide career information.

Making Great Communities Happen

Planning and the Black Community Division of APA

www.planningandtheblackcommunity.org

www.planning.org/divisions/blackcommunity



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