



American Planning Association

Making Great Communities Happen

Division Performance Evaluation
FY2017 (October 1, 2017 to September 30, 2018)

Division Name: APA Planning and the Black Community

Standards		Yes	No
1.	Workplans and Budgets	✓	
2.	Communications	✓	
3.	Annual National Planning Conference Activities	✓	
4.	All Other Events/Programs	✓	
5.	Membership	✓	
6.	Division Assistance Programs	✓	
7.	Research and Publications	✓	
8.	Elections	✓	
9.	Financial Report	✓	
10.	Bylaws	✓	
11.	Divisions Council Meetings	✓	
12.	APA Development Plan	✓	
13.	Division Challenges	✓	
14.	Highlights/ Shout it from the Mountains	✓	

Completeness of Report (select one)

- The report is complete.



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Strengths

- Excellent line up of events, including a Day of Service event, at NPC in New Orleans.
- Impressive roster of in-person events in 7 cities across the country.
- Very strong turn out (800 participants) at webinar (“Planning for Environmental Justice and Healthy Communities”).
- Creative and synergistic programming by providing a Student Fellowship, and leveraging that research to provide a webinar.
- NPC Resume Booklet is a terrific product: a template that other Divisions could follow!
- Laudable opportunity to engage with a high-profile national event directly related to your members, by sponsoring and presenting at the symposium: “Broken Landscapes: Local Perspectives on Black Architects and Planners.”
- Forward planning and good governance for the 40th Anniversary of the Division.

Opportunities

- Work to stabilize the governance of the Division by ensuring volunteer capacity in the Executive Committee is well aligned with programming goals for the Division.
- Consider developing a small number of discrete volunteer jobs with a one-year duration (eg: conduct all social media posts), to alleviate some time pressure on the Executive.
- Ensure the Chair or a designated proxy attends all Leadership meetings.

Overall Evaluation (select one)

- Meets all criteria

Recommendation:

- Post your Annual Report and Performance Evaluation to your Division’s webpage, and notify members about it in your next e-blast!
- Reach out to any new faces that attended the Division’s annual business meeting, to ensure they are encouraged to continue to engage with the Division. Offer them volunteer opportunities as a way to get to know the Division better.