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PBCD celebrates Black History . Be sure to let us know how you are celebrating Black History Month. Send your pictures and captions to [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org)

*PBCD Networking Events Coming to a City near you!*

With the start of the new year, PBCD will once again coordinate networking events across the United States, leading up to the National Planning Conf. in San Francisco. The events will be hosted by PBCD Executive Board members. All Division members and supporters are invited to come out and learn about initiatives, 2019 PBCD National Planning Conf. activities, and enjoy the

comradery of members.

The selected cities are listed below:

**Inglewood, CA Feb. 21, 2019**  
6:00 p.m.—9:00 p.m.  
*Hollywood Park Casino*  
Century Bar and Grill  
3883 W. Century Blvd.  
Inglewood, CA

**Detroit, MI March 28, 2019**  
6:00 p.m.—9:00 p.m.  
*Street Credit Co-Working Event Space*  
6340 East Jefferson Avenue  
Detroit, MI

**Philadelphia, PA March 29, 2019**  
5:30 p.m.—7:30 p.m.  
*Iron Hill Brewery & Restaurant*  
1150 Market Street, Philadelphia, PA

**New York, NY Mar/Apr. 2019**  
TBA

**South Florida Mar/Apr. 2019**  
TBA

**Oakland, CA April 12, 2019**  
7:00 p.m.—10:00 p.m.  
*Luka's Taproom & Lounge*  
2221 Broadway  
Oakland, CA

**Special points of interest:**

- NPC 2019 Session Endorsements
- Fellowship Award Summary
- Calling all PBCD Volunteers

*PBCD Consolidated Elections Report*

Patrice Ruffin, AICP, PBCD Elections Committee Chair

The election cycle for the 2019-2020 PBCD Executive Committee opened on June 17, 2018. The positions open for nomination included Chair-Elect, Vice Chair, Secretary-Treasurer, and Student Representative. The Nominations Committee received one submis-

sion for Chair-Elect, two for Vice Chair, and two for Secretary-Treasurer. Of note this year is the number of Student Representative candidates the division received - eight in all! The record is likely tied to the free student memberships

through APA, but the increased interest was nice to see and hopefully those who were not elected will support the division through other volunteer opportunities in the near future. The election cycle closed on September

## Hurricane Harvey and the Black Community

Joy Semien, 2018 PBCD Fellowship Recipient

For many people living near the Texas-Louisiana Gulf Coast line, August 25, 2017 will always be a day to remember. On this day, twenty-seven trillion gallons of water began to pour into the region as the category four hurricane, Harvey, traveled along the Coast line (Zarracina, 2017). The havoc caused by Hurricane Harvey affected tens of thousands of people living within the region destroying homes, and business forcing thousands to evacuate into shelters. This massive 1,000-year storm destroyed over 40,000 homes and caused over \$125 billion in damages (Blake, 2018; FEMA, 2017).

As the people residing within this geographical region began to rebuild, one area of interest worth examining is the equitability of the preparedness, response, and recovery processes among minority populations, specifically African Americans. Historically, research has

shown that “low-income communities and communities of color don’t get the necessary protection (Bullard, 2017).” It was clear throughout Hurricane Harvey as the local and national media highlighted areas of Houston that did not contain a high minority population, despite Houston’s overall diversity.

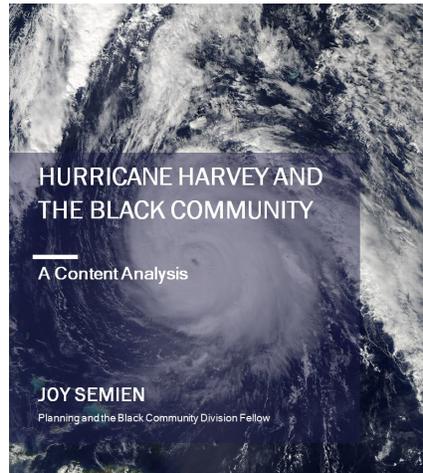
This study uses a combination

of GIS mapping, informal interviews, and content analysis to examine the impacts Hurricane Harvey had on the Black Community, specifically in historically African American communities in Houston, Texas. The paper will discuss the measures that the local, state, and federal governments used to prepare, respond, and rebuild the community. In addition, the pa-

per will discuss any disproportionate impacts and injustices that the Black community endured to decide if the African American population was more or less prepared than their counterparts.

PBCD conducted a webinar based on the research project on Nov. 30, 2018, last day of hurricane season. Participants of the webinar included Semien, Rick Flanagan, Emergency Manager Coordinator, City of Houston, TX, and John T. Cooper, Jr., Ph.D. and Director TX Target Communities Director of Outreach, TX A&M Univ. To listen to the webinar and to review the research content analysis, visit the PBCD website at

<https://blackcommunity.planning.org>



Joy Semien



Rick Flanagan



John T. Cooper, Ph.D.

### PBCD Elections Report cont. (page 1)

7th and results were released to the membership on September 17th. This year, approximately 100 members cast votes. The 2019-2020 Executive Committee is as follows:

Chair-Elect, Victoria Mason-Ailey (Associate Vice President for Planning and Community Affairs at Columbia University)

Vice Chair, Franchesca Taylor (Senior Planner at Renaissance Planning)



Secretary-Treasurer, Chanel Williams (Policy Analyst City of Philadelphia Department of Planning and Development)

Student Representative, Kayla Hunter (Second Year Master’s student in the University of Michigan’s Urban Planning and Public Health dual program)

The new officers will take office on January 1, 2019. Derek R. Hull, PBCD Chair, will serve in his final year in 2019.

# Get Ready for the National Planning Conference 2019



## PBCD will host events starting Friday, April 12, 2019

### Friday, April 12, 2019

9:00 a.m.— 5:00 p.m.

#### Day of Service Event

Oakland, CA

Fruitvale Station

(See flyer in newsletter)

Lunch is provided

7:00 p.m.—10:00 p.m.

#### PBCD Networking Event

Luka's Taproom & Lounge

2221 Broadway  
Oakland, CA

### Saturday, April 13, 2019

7:00 p.m.—10:00 p.m.

#### PBCD Annual Business Meeting and Reception

Museum of the African Diaspora (MOAD)

685 Mission St (at 3rd), San Francisco, CA 94105

Appetizers will be provided

\$10.00 fee assessed for Museum Entrance

### Sunday, April 14, 2019

12:30 p.m.—6:30 p.m.

#### PBCD Mobile Workshop

Wine in Livermore, Black Vintners Tour

Cost: \$80.00

Includes lunch and wine tasting

Book tickets here:

<https://www.planning.org/events/activity/9165376/>

### Monday, April 15, 2019

700 p.m.—10:00 p.m.

Fox Theatre Oakland  
The Den  
1807 Telegraph Ave.  
Oakland, CA

PBCD is committed to helping PBCD student members with housing during the 2019 NPC. If you are interested in sharing your housing, please send an e-mail to [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org) with details. We will match you with a student who requires housing during the conference.



# PBCD 2018 in Review

PBCD had a stellar year in 2018. Check out pictures and events and get a glimpse of PBCD members.



PBCD Day of Service New Orleans



PBCD Consultants' Reception and Awards Ceremony



PBCD Business Meeting 2018



National Planning Conf. 2018

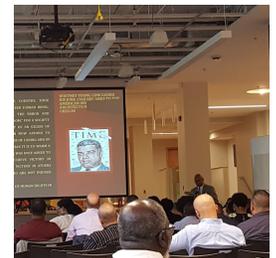




PBCD/ HCD Joint Reception



Broken Landscape: Blk. Planners and Architects

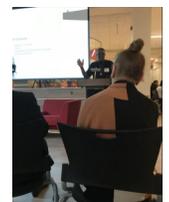
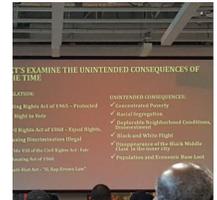


PBCD New Orleans Networking Event

PBCD DC Networking Event



PBCD South FL Networking Event



## Planners Take It To The Hill

Victoria Mason-Ailey, Chair Elect

“Diversity and Inclusion” was one of many training session topics that challenged participants and stimulated discussion at the APA Policy and Advocacy Conference held in Washington D.C. last September. Participants explored just how diversity, inclusiveness and equitable policies impact people’s lives and affects our work as planners and decision-makers.

Legislative priorities and advocacy were the primary focus for this group of urban planners, policy analyst, administrators, consultants and public officials. The annual event was a hot ticket item that sold out, as the number of registrants totaled more than 250 APA members and guests.

The Policy and Advocacy Conference, while small in size, compared to the National Planning Conference,

allows time for discussions, intimate conversations and networking. Those gathered discussed legislative priorities and addressed planning issues of significance. The dialogue and exchange of ideas was intended to shape policy and a legislative agenda designed to “create just, healthy, and prosperous communities that expand opportunity for all.”

This years’ legislative strategy had four key elements and called upon Congress to:

- address the nation’s housing crisis.** Housing is considered a major challenge across the country. While challenges vary from community to community, a common theme is the need for fairness and affordability;
- **encourage growth and development strategies that are inclusive.** This involves initia-

tives that increase access to opportunity and social equity;

-**invest in infrastructure.** Infrastructure can serve as a catalyst for new jobs, growth and stronger communities;

-**promote healthy and safe communities.** Health and safety combined with resiliency will be essential to community planning and strategic investments.

Throughout the conference, program sessions focused on planning, advocacy, equity and best practices. Strategizing was also on the table as participants discussed options and steps toward implementation to advance innovative plans through the planning process. There was also guidance on time management and how best to share your planning ideas with

elected officials and their staff.

Festivities on the final day began with the announcement of the 2018 Great Places in America designee communities. That announcement then kicked-off Planners’ Day on Capitol Hill. Conference participants headed to Capitol Hill to apply what they had learned, to engage the legislative community and to advocate for the legislative priorities associated with their respective communities.

Overall, the conference was enlightening and informative. Open to all APA members, it was a terrific networking opportunity. If National legislation and policy are of interest, you should look for the conference material during the summer and plan to attend the 2019 session.



PBCD members Victoria Mason –Ailey, AICP and Carlton Eley



APA President Kurt Christiansen, FAICP and PBCD member Anthony Dummond

### PBCD Membership Information:

PBCD membership has increased dramatically, with the majority of new members representing student populations. It is noted that PBCD non-student membership (Regular Membership) remains around 300 members. Help us recruit new members and join the membership committee.

PBCD 2017 Membership:

534 (End of 4th Quarter)

PBCD 2018 Membership:

1,080 (End of 4th Quarter)

## *PBCD Receives Division Council 2019 Grant Award*

The APA Divisions Council has recently announced the 2019 Grant Awards. PBCD was one of three grant proposals awarded for the research project entitled, "The First Generation of Black Planners Speak Their Truths".

The research grant was proposed by former PBCD Executive Board members, Jeffrey Lowe, Ph.D. and Sigmund Shipp, Ph.D.

Their research will focus on



the work of the first black Planners during a time when the country experienced a major demographic shift with an influx of African-Americans migrating to major cities while Whites relocated to the suburbs. The research will capture their stories and highlight an overlooked chapter in urban history. The 2019 PBCD Fellow will work alongside of Professors Lowe and Shipp to complete the project.

Congratulations and many thanks to the amazing work of Professors Lowe and Shipp. We are PBCD and this is what we do!

## *Dues Renewal Reminder*

Have you renewed your dues? APA sends out dues reminder notices at least 60 days before the expiration date.



**American Planning Association**  
*Creating Great Communities for All*

Be sure to update your contact information, including preferred e-mail, mailing address and phone number so you can be informed of PBCD happenings.

*Thank you!*

## *SAVE THE DATE— OCT. 2020 PBCD CELEBRATES 40 YEARS!*



PBCD will celebrate our 40th anniversary in October 2020 and we plan to commemorate the occasion by cruising the Caribbean Sea. Don't worry we will conduct some community service projects and workshops during the ports of call. More details are forthcoming.



## *PBCD Enhances its Social Media Presence*

Dominique Edwards, PBCD Social Administrator

New and exciting changes are underway with the Planning and the Black Community Division. Recent changes include the hiring of a new Social Media Administrator, Dominique Edwards. Dominique Edwards is a graduate of Purdue (Class of 2011, Bachelor of Science in Biology) and DePaul University (Class of 2016, Sustainable Urban Development) and resides in Northwestern IN. Edwards has experience working with IT systems, social media marketing, public relations, and communica-

tions. Edwards will be contracted with the division for the next year, managing our social media platforms and website. We have very general guidelines as we roll out our new social media platforms: the Planning and the Black Community Division, under American Planning Association guidelines has the right to remove or restrict posts that are deemed offensive, obscene or otherwise contains language that is not aligned with the overall goals and objectives of the division. Violations of the

guidelines will result in the immediate removal of members that do not follow these guidelines.

For more news, updates, and to stay engaged with the Planning and the Black Community Division, follow us on our social media sites:

### **Website:**

<https://blackcommunity.planning.org>

### **Facebook:**

<https://www.facebook.com/apablackcommunitydivision/>

### **LinkedIn:**

<https://www.linkedin.com/groups/4109746/>

### **Twitter:**

<https://twitter.com/pbcdiv?lang=en>

## *Calling all volunteers. Get involved with PBCD!*

Send your interest to [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org)

### **Elections Committee:**

Coordinates PBCD Elections and recruits and train officers;

### **Communications Committee:**

Serves as editor and writers of the newsletters, any social media and website activity, coordinated by the Social Media Administrator, and coordination of all webinars;

### **Regional Ambassador Program:**

Coordinates regional events along with Board Members to promote PBCD initiatives and activities;

**Collective Impact:** Coordinates the formation of complementary professions to formulate a Think Tank and Speakers Bureau to address issues germane to the African-American community;



**Fellowship Committee:** Disseminates and coordinates activities for the Fellowship Award and oversee the Fellow's research project;

**Fundraising Committee:** Establishes fundraising goals and develops a solicitation packet for fundraising;

**Membership Committee:** Cultivates activities to secure new memberships to the Division and develops survey to assess membership satisfaction;

**40th Anniversary Committee:** Establishes the theme for the event and creates the marketing campaign and anniversary outline for members;

**Mentor/Mentee Committee:** Facilitates matching of professional PBCD Planners, students and young adults and provides assistance and resources throughout the year.



2019 National Planning Conference

Sunday, April 14, 2019

12:30 p.m.—6:30 p.m.

PBCD Mobile Workshop

**Wine in Livermore, Black Vintners Tour**

Cost: \$80.00

Includes lunch and wine tasting

Purchase tickets here

<https://www.planning.org/events/activity/9165376/>



*Making Great Communities Happen*

# Divisions' Joint Day of Service @ NPC 2019

Fruitvale TOD and Village Beautification Project – 8 FREE CM CREDITS! Friday, 4/12, 9:00am – 5:00pm



Join APA Divisions just a little bit early in San Francisco as we partner with the **Fruitvale Unity Council** to beautify the area surrounding the Fruitvale BART Station. Our DAY OF SERVICE will include:

- Community Mural
- Tile Art Treatment for Trash Receptacles
- Community Cleanup
- Pop-up Community Outreach with The Unity Council

This is a great opportunity to support an incredibly vibrant community, and to live out our values as professional planners. Log CM credits [here](#). *See you there!*

[For more details or to sign up, click here.](#)



Source: [www.favianna.com](http://www.favianna.com)

PBCD is one of several Divisions participating in the Joint Day of Service. Be sure to arrange travel to the National Planning Conference early to participate in the event. Remember lunch will be provided. Sign up through the PBCD Facebook page or search events online at [www.planning.org](http://www.planning.org)

## *PBCD Endorsed Sessions 2019 National Planning Conference*

Session ID	Title	Session Type	Track	Submitter First Name	Submitter Last Name	Submitter Email
NPC198000	A Decade of Demand Responsive Parking	Educational Session (75 Minutes)	Transportation	Frank	Wheeler	kenyaw@gmail.com
NPC198055	Everyday Racism: What Planners Can Do	Educational Session (75 Minutes)	Planning for Inclusiveness and Social Justice	April	Jackson	ajackson5@fsu.edu
NPC198072	Heritage Preservation: This Place Matters	Educational Session (75 Minutes)	Design, Development, and Preservation	Carlton	Eley	eleync@aol.com
NPC198208	Where to Place Affordable Housing Developments?	Educational Session (75 Minutes)	Housing, Community and Economic Development	Derek	Hull	hulld@metro.net
NPC198213	Women of Color, Piercing the Ceiling	Educational Session (75 Minutes)	Planning Practice and Careers	Jeanette	Dinwiddie-Moore	dinwidd@gmail.com

Please support fellow PBCD Members by attending these sessions. Check conference schedule for specific dates, times and locations of sessions.

## Get your limited edition PBCD 40th Anniversary T-Shirt today.

Franchesca Taylor, PBCD Vice Chair

Support Planning and the Black Community Division today by participating in our first annual t-shirt fundraiser. All proceeds will help support professional development events and the PBCD Fellowship Award. Be sure to purchase your shirt in time for the APA National Conference in San Francisco. Shirts can be purchased online, using the link:

[http://www.customlink.com/fundraising/pbcd\\_2019](http://www.customlink.com/fundraising/pbcd_2019)



**Cost: \$20.00\***

All purchases will be sent directly to you.

Encourage other PBCD members and colleagues to purchase before the end of February to take advantage of this introductory price! Show your support today and our Division celebrate its 40 year anniversary!

PBCD CELEBRATES 40 YEARS IN 2020 ----- PBCD CELEBRATES 40 YEARS IN 2020

## PBCD Fellowship Award Applications Available Feb. 19, 2019

PBCD will release the 2019 Robert A. Catlin/ David W. Long Memorial Fellowship applications for students starting on Feb. 19, 2019. Applications will be made available via PBCD’s website at <https://blackcommunity.planning.org>

This year’s award amount is \$1,500.00 and will include travel to the 2020 Planning Conference. The Fellow will conduct a webinar or on the research

conducted for the award. The 2019 PBCD Fellow will assist with research for PBCD’s Research Proposal, “The First Generation of Black Planners Speak Their Truths”. The award is often a very competitive application process so be sure to submit all your documents ahead of the due date. Late or incomplete applications will be rejected. If you are interested in

donating to the PBCD Fellowship Award, contact the Committee with your donation amount. The Fellowship is named after committed planners and long-standing PBCD members and is designed to foster an increased interest in the profession of urban planning among Black students.

## Kamille Parks Named Outstanding Student APA LA Section Awards Program 2018

PBCD extends congratulations to recent college graduate and PBCD member, Kamille Parks, who earned a Master’s Degree in Urban Planning from University of Southern California in 2018. Kamille was selected as the Outstanding Student for the

APA LA Section and received the top award at the annual awards program. Kamille is currently employed at Gruen Associates as an Urban Planner/Designer for the firm. She earned a Bachelor’s Degree in Urban Studies from University of California, Irvine, complet-

ing her program in 3.5 years. If you are a member of PBCD and you want to share your awards or accomplishments, please send your submissions to the following email address: [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org).



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205 N. Michigan Avenue, Suite 1200  
Chicago, IL 60601-5927

Phone: 312-431-9100

Fax: 312-786-6700

E-mail: [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org)

Check out the new PBCD website:  
<https://blackcommunity.planning.org>

PBCD Newsletter Staff:

Editor: Derek R. Hull

Co-Editor: Calvin Whitaker

Photography: Otis T. Spriggs, AICP

Interested in submitting articles or serving on the  
newsletter sub-committee, send us an e-mail.

*Planning and the Black Community Division (PBCD) of the American Planning Association is an organization that provides a national forum for planners, administrators, public officials, students, and other interested individuals to address issues of significance to the black community, promote exchange between members and other organizations, encourage and support professional development among black planners and provide career information.*



Andrew Baker, AICP  
Vice Chair



Zunilda Rodriguez, AICP  
Past Chair

## Outgoing PBCD Officers 2018

PBCD would like to thank the outgoing 2018 PBCD Officers for leading the Division over the last year. The PBCD Performance Report (2018) received high remarks for our webinar series, Day of Service of Event at 2018 NPC, Joint Members Reception with HCD, and co-sponsorship of Broken Landscapes- Symposium of Black Planners/Architects at Howard University. These efforts were the result of your dedication to PBCD. On behalf of the Division, I want to express my sincere appreciation of your efforts to advance our treasured legacy.

Derek R. Hull  
PBCD Chair



Vontra Giles  
Secretary/Treasurer



Gisla Bush  
Student Representative