

Spring 2019

Volume 1, Issue 2  
Conference Edition



Derek R. Hull, PBCD Chair



American Planning Association  
**Planning and the  
Black Community Division**

*Making Great Communities Happen*

The countdown has begun and the stage has been set. The 2019 National Planning Conference is just days away and I could not be happier to host PBCD members in my home state of California. The PBCD Executive Board and our local members in the Bay Area have carefully crafted an event schedule that will enliven your senses, heighten your planning awareness, and hopefully reinforce your advocacy as a PBCD member. When traveling to the Bay, may I offer the following recommendations: 1. Bring a coat or jacket and hat to protect against the elements. (Bay Area temperatures can change quickly.) 2. The PBCD Business Meeting and Reception and Mobile Workshop will start promptly. (Refer to newsletter for specific times and locations.) 3. Consider taking public transportation. There are several options available for transit in the Bay Area, including ferry, subway and bus. (For more information, refer to page 2 of the newsletter).

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During the conference, I would encourage you to share pictures and comments via social media. PBCD has updated our social media pages. Alternatively, contact PBCD social media administrator at [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org) if you would like pictures posted to the webpage or social media sites. PBCD reserves the right to review and approve pictures posted on social media.

**PBCD Website:**

<https://blackcommunity.planning.org>

**Facebook:**

<https://www.facebook.com/apablackcommunitydivision/>

**LinkedIn:**

<https://www.linkedin.com/groups/4109746/>

**Twitter:**

<https://twitter.com/pbcddiv?lang=en>

**Special points of interest:**

- 2019 PBCD Award Recipients
- Social Equity Policy Guide
- 2019 PBCD Business Meeting Agenda



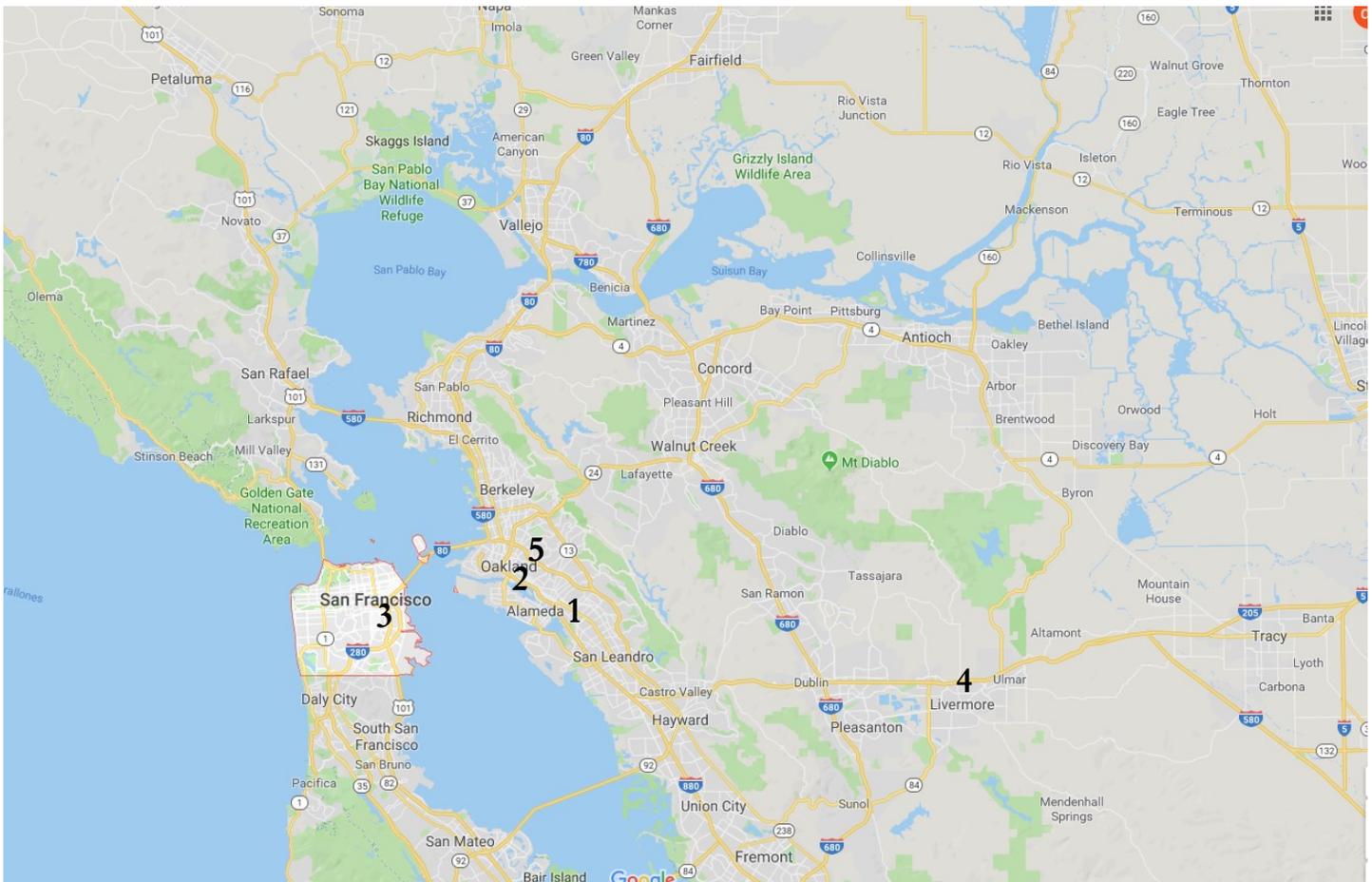
During the conference, PBCD Vice Chair, Franchesca Taylor, AICP, will have a limited number of PBCD 40th Anniversary t-shirts available for purchase. Be sure to connect with Vice Chair Taylor at the Business Meeting/ Awards Reception and Mobile Workshop to purchase your shirt. All proceeds will help fund PBCD Initiatives.

Wishing you all safe travels to and from the Bay Area.

Derek

# PBCD Events Map for 2019 NPC

The map below provides the approximate locations of PBCD events during 2019 NPC. For specific events details, including location and time, refer to the list of events on page 3.



Event sites in San Francisco and Oakland are accessible via public transportation. The following is a list of public transportation options for the Bay Area:

*Bay Area Rapid Transit (BART)* - Serving SFO and OAK Airports, Dwtm. SF, Oak, Richmond, Antioch and Tracy, CA  
[www.bart.gov](http://www.bart.gov) (Fares range from \$2.00 to \$15.00)

*San Francisco Bay Ferry*- Serving Dwtm. SF, Oakland, Alameda and Vallejo.  
<https://sanfranciscobayferry.com> (Fares range from \$3.50—\$14.60)

*San Francisco Municipal Transportation Agency (SFMTA)* Serving the City and County of San Francisco  
<https://www.sfmta.com> (Fares range from \$1.25—\$7.00)

# Get Ready for the National Planning Conference 2019



## PBCD will host events starting Friday, April 12, 2019

### Friday, April 12, 2019

9:00 a.m.— 5:00 p.m.

#### 1. Day of Service Event

Oakland, CA

Fruitvale Station

(See flyer in newsletter)

Lunch is provided

7:00 p.m.—10:00 p.m.

#### 2. PBCD Networking Event

Luka's Taproom & Lounge

2221 Broadway  
Oakland, CA

### Saturday, April 13, 2019

7:00 p.m.—10:00 p.m.

#### 3. PBCD Annual Business Meeting and Reception

Museum of the African Diaspora (MOAD)

685 Mission St (at 3rd), San Francisco, CA 94105

Appetizers will be provided

\$10.00 fee assessed for Museum Entrance

Purchase tickets below:

<https://www.planning.org/events/activity/9172216>



### Sunday, April 14, 2019

12:30 p.m.—6:30 p.m.

#### 4. PBCD Mobile Workshop

Wine in Livermore, Black Vintners Tour

Cost: \$80.00

Includes lunch and wine tasting

Purchase tickets below:

[https://www.planning.org/events/activity/9165376/](https://www.planning.org/events/activity/9165376)



### Monday, April 15, 2019

700 p.m.—10:00 p.m.

#### 5. PBCD Closing Reception

Fox Theatre Oakland

The Den

1807 Telegraph Ave.

Oakland, CA



# 2019 PBCD Award Recipients

Join PBCD members on Saturday, April 13, 2019 for the 2019 PBCD Awards Reception immediately following the Business Meeting. This year, PBCD will honor a co-founder of the Division, two former PBCD Board-members and a rising educational professional in the area of Hazard Mitigation and Planning. The Business Meeting and Awards Reception will take place at the Museum of the African Diaspora (MoAD) at 685 Mission Street, San Francisco, CA 94105. The event fee is \$10.00. Doors open at 6:00 p.m. and food and beverages will be served. Purchase tickets at the webpage below:

<https://www.planning.org/events/activity/9172216/>



**William M. Harris, Ph.D., FAICP**  
PBCD Lifetime Achievement Award



**Fleming El-Amin, AICP**  
PBCD Leadership Achievement Award



**Jeffrey Lowe, Ph.D.**  
PBCD Academic Achievement Award



**Joy Semien, Ph.D. Student**  
PBCD Student Achievement Award

# PBCD Endorsed Sessions—2019 National Planning Conference

Please support fellow PBCD Members by attending these sessions. Check conference schedule for specific dates, times and locations of sessions.

Session ID	Title	Session Type	Track	Submitter First Name	Submitter Last Name	Submitter Email
NPC198000	A Decade of Demand Responsive Parking	Educational Session (75 Minutes)	Transportation	Frank	Wheeler	kenyaw@gmail.com
NPC198055	Everyday Racism: What Planners Can Do	Educational Session (75 Minutes)	Planning for Inclusiveness and Social Justice	April	Jackson	ajackson5@fsu.edu
NPC198072	Heritage Preservation: This Place Matters	Educational Session (75 Minutes)	Design, Development, and Preservation	Carlton	Eley	eleync@aol.com
NPC198208	Where to Place Affordable Housing Developments?	Educational Session (75 Minutes)	Housing, Community and Economic Development	Derek	Hull	hulld@metro.net
NPC198213	Women of Color, Piercing the Ceiling	Educational Session (75 Minutes)	Planning Practice and Careers	Jeanette	Dinwiddle-Moore	dinwidd@gmail.com

For APA Members who registered for the 2019 National Planning Conference, APA has mailed out registration badges and tickets. Please remember to bring your credentials to the conference. If you have not received your registration packets, please call APA at 312-786-6700. Limited APA staff will be in the office starting April 9, 2019.

## Other Sessions of Interest to PBCD Members

NPC190002    BBQing While Black: Planners’ Role in Changing Communities- Offsite Tour- \$75.00

Saturday, April 13, 2019 1:00 p.m.—4:00 p.m. <https://www.planning.org/events/activity/9165385/>

\*NPC198103    Let’s Talk about Privilege -Educational Session

Sunday, April 14, 2019 1:00 p.m.—2:30 p.m. <https://www.planning.org/events/activity/9165403/>

\*NPC 199010    Plan4Equity Forum -Deep Drive Session

Sunday, April 14, 2019 2:45 p.n.—5:15 p.m. <https://www.planning.org/events/activity/9169164/>

NPC198226    Advancing Racial Equity through Comprehensive Planning -Educational Session

Monday, April 15, 2019 8:30 a.m.—9:45 a.m. <https://www.planning.org.events/activity/9169696/>

NPC198151    Is Zoning Racist? Equity and Zoning - Educational Session

Monday, April 15, 2019 2:45 p.m.—4:00 p.m. <https://www.planning.org/events/activity/9165186/>

\*Session conflicts with PBCD Event.

Search all NPC session information below:

<https://www.planning.org/conference/search/>



## **PBCD 2019 Business Meeting**

**Saturday, April 13, 2019**

**7:00 p.m. - 7:45 pm.**

**Museum of the African Diaspora**

**685 Mission Street (at Third)**

(PBCD Awards Reception to Immediately Follow at Museum)

- Call to Order:
- Greetings: Division Chair, David Fields, AICP
- 2018 Business Meeting Minutes: (Requires a Motion)
- Presentation of Treasurer's Report: (Requires a Motion)
- PBCD Officers Induction:
- PBCD State of the Division Report:
- PBCD Division Initiatives/Committee Reports: (1 min. each)
  - ⇒ Membership/Regional Ambassador:
  - ⇒ Fundraising:
  - ⇒ Collective Impact:
  - ⇒ Mentor/Mentee Program:
  - ⇒ Elections:
  - ⇒ Fellowship:
  - ⇒ Communications:
  - ⇒ 40th Anniversary:
  - ⇒ Constitution/By-Laws:
- PBCD Division Council. Grant Award- First Generation Planners Speak their Truths:
- Volunteer Roundup:
- Closing Remarks:
- Adjournment:

# 2018 PBCD Business Meeting Minutes

## PBCD 2018 Business Meeting

Sunday April 22, 2018

7:00 p.m. - 8:30 p.m.

Hilton New Orleans Riverside Hotel

Camp Room

2 Poydras Street, New Orleans

Official Minutes recorded by Vontra Giles

Meeting called to order by Derek Hull at 7:05 p.m. Vontra Giles and Executive Board led attendees in the first annual celebration of the 1905 Negro-National Anthem to commemorate the unique history of the African-American social experience in the United States, as well as to acknowledge the African-American presence and influence in the City of New Orleans, LA.

Individuals of the Executive Board were introduced to members, and each member had the opportunity to introduce themselves.

Two motions were made to approve the 2017 Annual Business Meeting Minutes. No comments, questions, or objections to the minutes. Secretary/ Treasurer Vontra Giles presented the Treasurer's Report and opened the floor to address any questions in the treasurer's report and budget and found none.

Derek spoke with attendees about current division initiatives. He spoke about the re-launch of the PBCD fellowship program. Derek noted the PBCD Regional Ambassador program and encouraged members to sign up to be an Ambassador. He solicited member interest for volunteer help in PBCD's member committees (Communications, Marketing, Membership, Newsletter, Fellowship, etc.). Derek encouraged members to sign up as a mentor either with PBCD or with APA.

He highlighted the Executive Board's progress since the last Annual Business Meeting and announced the success of the Regional Membership drives in winter/spring 2018 in Los Angeles, CA, Washington, D.C., Chicago, IL, and Atlanta, GA. Derek told members that the Executive Board is welcome to hosting membership drives in cities with many PBCD members, such as Houston, TX, New York City, NY, Hampton, VA, New Orleans, LA, St. Louis, MO, and Atlanta, GA, and the E-Board would gladly send materials and scripts for hosting. PBCD member and attendee Chris Michael Hightower expressed interest in hosting another drive in Atlanta, GA.

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## 2018 PBCD Business Meeting Minutes Cont.

Derek informed PBCD members of PBCD's goals, mission, purpose, challenges, and plan for growth and activities. He discussed the importance of partnerships with other APA divisions and organizations, and explained what partnerships are and how they correlate to PBCD's growth. He provided examples of partnerships with the National Organization of Minority Architects (NOMA), the Conference of Minority Transportation Officials (COMTO), the National Forum for Black Public Administrators (NFBPA), and the National Society of Black Engineers (NSBE). He concluded this conversation with an excerpt on PBCD's 'Collective Impact'.

He discussed the Collective Impact's five goals including the building of stronger service-oriented partnerships between each organization, increasing communication between the entities, and enhancing member participation in each group.

Vice Chair, Andrew Baker spoke to the Division about PBCD's proposed research by Jeffrey Lowe and Sigmund Shipp. The research covers the concept "First Generation of Black Planners speaking their Truth."

Andrew also introduced PBCD's 2018 Fellowship Recipient Ms. Joy Semien and discussed the details of her Fellowship along with a brief Bio. Semien also provided a video introduction for members.

Member, and previous PBCD Chair Patrice Ruffin discussed the upcoming 2018 election cycle for future vacant positions. She encouraged all members present to consider involvement at the Executive Board level, and explained the details of elections, timelines, requirements, and responsibilities. Andrew Baker concluded the election discussion with information on alternate volunteer positions available for members who aren't interested in becoming an Executive Board member.

The Executive Board gave members an opportunity for engagement and announcements at the Business Meeting.

Member Jeanette notified the body that in 2018, the FAICP recorded the highest number of diverse applicants, and numbers for people of color have significantly increased. She encouraged PBCD members to continue to have a presence in obtaining professional credentials. Jeanette announced the 2-year cycle for the FAICP, and expressed to the body interest in developing a committee solely for FAICP nominations and application assistance.

A member from Boston, NY announced that their planning department is looking to fill vacancies for planning director and various planner positions.

Member Aldea, shared with the body that the APA Social Equity Guide was currently undergoing changes. She encouraged PBCD members with interest, comments, and questions to send input for the Guide to [policyguide@planning.org](mailto:policyguide@planning.org).

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## 2018 PBCD Business Meeting Minutes Cont.

Member Quintious Greene expressed elation to the members present at the Business Meeting and shared that he was especially proud to be connected to PBCD. He shared a suggestion with the PBCD body to continue to adopt traditions within the organization that reflect the unique value that African-American's bring to the Planning Profession, and he shared a website with the body to review at their leisure ( [theafricanamericannationalidentity.com](http://theafricanamericannationalidentity.com) ).

Member Patrick informed the body of the demographics of planners of color in his hometown, Atlanta, GA. He expressed need for a greater professional presence in networking and engagement among planners of color. He encouraged young planners to remain involved with PBCD and the Division's initiatives, and to expand their knowledge of the planning field- inclusive of technological advances.

Member Antione Bryant of NOMA and member of PBCD suggested to the body a Day of Service at NPC19, similar to the Day of Service PBCD conducted for NPC18. He invited PBCD members to continue looking for opportunities to partner with organizations that value Equity and Inclusion and suggested members expose their knowledge to NOMA's professional practices and publications. He referenced that more information would be available around NOMA's national conference dates (Chicago, 2018 and Brooklyn, 2019).

Chair, Derek Hull, ended the meeting with a reminder for members to sign up for volunteer committees and to see designated Executive Board members after the adjournment to sign up, speak, and meet about PBCD functions. Derek requested member participation at the Joint Reception and announced details for the event. Business Meeting was adjourned at 8:33 p.m. (CST).

Total number of PBCD Members attending the 2018 PBCD Business Meeting: 103 members

# PBCD 2018–2019 Budget

Planning and the Black Community Division  
 FY2018 Financial Report (10/01/2017 - 09/30/2018) **Actual Budget**  
 FY2019 Proposed Budget (10/01/2018 - 09/30/2019) **Future Budget**

Appendix A, B, & D

Current Balance 11/15/18 \$5,500

REVENUE	Description	FY2018 Budget	FY2018 Actuals (as of 09/30/2018)		Proposed Budget FY2019
			Amount	Subtotal	
Dues	Q4 (tr/ in November)	\$600.00	\$541.22		\$600.00
	Q1 (tr/ in February)	\$300.00	\$1,468.91		\$1,400.00
	Q2 (tr/ May/June)	\$1,200.00	\$998.11		\$500.00
	Q3 (tr/ August)	\$300.00	\$672.16		\$700.00
	Dues Revenue	\$2,400.00		\$3,130.40	\$3,200.00
Other	2018 Networking Event Sponsorship	\$1,000.00	900	500	\$1,000.00
	Division Sponsorship Revenue	\$1,600.00	157.5	157.5	\$200.00
	Conference Registration Revenue	\$2,500.00	50.00		\$250.00
	Sponsorship Revenue	0	\$400.00	\$400.00	
	2019 Fundraising Goal				3500
	Other Revenue	\$5,100.00	1058	\$1,057.50	\$4,950.00
Fellowship Fund	Fellowship Donations	\$1,500.00	0		1500
	Fellowship Fund Revenue	\$1,500.00	0	\$0	1500
	<b>TOTAL REVENUE</b>	<b>\$10,500.00</b>		<b>\$4,187.90</b>	<b>9650</b>

EXPENSES	Description	FY2018 Budget	FY2018 Actuals (as of 09/30/2018)		Proposed Budget FY2019
			Amount	Subtotal	
Communications/Newsletter SMA	Website Hosting/ Social Media	\$150	150		\$400
	Conference Calls	0	0		0
	Newsletter Expense	0	0		0
Marketing	Online Survey Expenses	\$210	0		120
	Newsletter Expenses	\$350	0		0
	<b>TOTAL EXPENSES</b>	<b>\$710</b>		<b>\$150.00</b>	<b>660</b>
Annual Conference/Business Meeting	Marketing Expenses/Printing	\$300.00	\$425.21		\$150.00
	Committee/ Speaker Costs	\$100.00	0		\$80.00
AV Equipment for Bus Mtg	On-Site expenses	\$500.00	0		\$1,000.00
Includes Joint Reception with HCD	Food and Beverage expenses	\$2,500.00	2,652.77		\$1,250.00
	Annual Meeting Expense	\$3,400.00		\$2,652.77	\$3,200
Travel Division Chair	APA National Conference	\$1,500.00	\$0.00		0
	APA Fall Leadership Meetings	\$800.00	\$967.01		600
Sec/Treasurer and Student Rep Travel	Other	\$200.00	1,332		0
	Annual Meeting Expense	\$2,300.00		2,299.44	600
PBCD 1/2 Day Forum	Travel Expenses	0	0		0
	Supplies	\$300.00	0		0
	Catering/Refreshments				50
	Reception				250
	Day of Service				500
Awards Ceremony Gifts (5)	Other	0	261		0
	Forum Expense	\$300.00		269.33	\$0
Conference/ Networking Events	Diversity Mixer-NPC Joint Reception	0	0		
Board Members hosting Regional Events. \$500.00 donated by Ebert Waters	Regional Networking Events/ Membership Mixer	\$400.00	\$898.23		600
	Booth/NAACP Conference	0	0		
	Travel Expenses	0	0		
	Postage	0	0		
	Conference/Networking Expense	\$400.00		\$898.23	
Fellowship Fund	Fellowship Award	\$1,500.00			1,500
	PBCD Student Travel Scholarship				500
	Fellowship Recipient Travel	0			500
	Fellowship Expense	\$1,500.00	\$1,500.00	\$1,500.00	2,500
Education	APA-Ohio Webinar	\$500.00	150.00		150
	Professional Development opportunities	0	0		
	Education Expense	\$500.00		\$150.00	
Other	APA Foundation Payment	0	0		100
	Collective Impact				100
	Fundraising Expense				200
	Division Council Matching Grant				500
	40th Anniversary Kick Off				100
	Other Expenses	0	0		
	Other Expense	0		\$0.00	1,500
	<b>TOTAL EXPENSES</b>	<b>\$7,620</b>		<b>\$8,111.33</b>	<b>9,340</b>

Revenue over (under) Expenses for reporting period:	2,880	-3,923.43	310
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Submitted by: Derek Hall  
 Date: 11/16/2018

## PBCD Business Meeting NPC 2018



# Divisions' Joint Day of Service @ NPC 2019

Fruitvale TOD and Village Beautification Project – 8 FREE CM CREDITS! Friday, 4/12, 9:00am – 5:00pm

- APA Transport
- APA Women & Planning
- APA Housing & CD
- APA Black Comm.
- APA Latinos
- APA LGBTQ
- APA Planning & Law
- APA Small Town & Rural
- APA Tech



Join APA Divisions just a little bit early in San Francisco as we partner with the **Fruitvale Unity Council** to beautify the area surrounding the Fruitvale BART Station. Our DAY OF SERVICE will include:

- Community Mural
- Tile Art Treatment for Trash Receptacles
- Community Cleanup
- Pop-up Community Outreach with The Unity Council

This is a great opportunity to support an incredibly vibrant community, and to live out our values as professional planners. Log CM credits [here](#). *See you there!*

For more details or to sign up, [click here](#).

in partnership with



Sign up here: <https://forms.gle/UcMKMefn1aBxxLpr9>

## Highlights from PBCD Day of Service in New Orleans- 2018 National Planning Conference





2019 National Planning Conference

Sunday, April 14, 2019

12:30 p.m.—6:30 p.m.

PBCD Mobile Workshop

**Wine in Livermore, Black Vintners Tour**  
**(SOLD OUT) Cost: \$80.00 (SOLD OUT)**

Includes lunch and wine tasting

Purchase tickets here

<https://www.planning.org/events/activity/9165376/>



*Making Great Communities Happen*

# APA Social Equity Task Force Completes its Charge

*Carlton, Eley, Chair, Social Equity Task Force*

In May 2018, the American Planning Association (APA) created a Social Equity Task Force. Seventeen planners were asked to serve on the Task Force, and they were charged to:

- Identify ways planning practitioners are struggling with social equity and inclusive growth issues, and to
- Identify actual tools and techniques that could be used – in a variety of settings – to implement effective change in this area.

I was asked to serve as Chair of the Social Equity Task Force. At the time of my appointment, I had resigned from the U.S. Environmental Protection Agency following twenty years of civil service. Although I could have focused on my next career assignment, I directed his attention to the Social Equity Task Force instead.

The Social Equity Task Force is not a ‘standing committee’. It has no oversight function within APA. It was not created to influence the Social Equity Policy Guide. When APA publishes the Social Equity Policy Guide, the Association will have a

Eley, interviewed at APA Conference



David Fields, Division Councils' Chair, Eley and Derek Hull, PBCD Chair, pictured at the 2018 APA Awards Program

public position on equity as an issue. However, will Planners be in a position of readiness following the release? If not, what actions need to occur to create a culture where equity will thrive in our profession? In brief, the Social Equity Task Force is responsible for recommending what should happen next to build a culture of commitment and professional capacity.

From July to September 2018, the Social Equity Task Force engaged in a series of thoughtful discussions pertaining to its charge. In the end, the Team advanced twenty-five recommendations, and they were condensed into a “Five-Point Action Agenda”. The recommendations only represent a sample of the Team’s findings, and they should be interpreted as a starting point for an effort that will require a long-term commitment on APA’s part.

APA will need the assistance of its divisions, chapters, and interest groups in order to advance the Task Force recommendations as well as the Five-Point Action Agenda. In some instances, divisions and chapters were leading on social equity ahead of APA. For example, the Planning and the Black Community Division of the APA has a long history of being a proponent of advancing equity in planning. Being aware of past commitments is important. In these instances, APA would want such trailblazers to keep doing good work. I am personally thankful to PBCD’s continued engagement on this topic.

The Social Equity Task Force was not created to function indefinitely. The Task Force successfully completed its charge in nine months. Now, APA can build on the momentum from NPC18, and the Association has clear outcomes to report during NPC19. In 2019, the Social Equity Task Force will sunset, and the APA Diversity Committee will monitor implementation of Task Force recommendations and I hope that PBCD will continue our involvement.

In part, the work of the Social Equity Task Force aligns with Strategy 3, Goal 3A of the Diversity and Inclusion Strategy which was prepared by the Diversity Committee.

As APA’s brain trust, the Social Equity Task Force has cautioned APA to be clear in its messaging. “Diversity, Inclusion, and Equity” are becoming more prominent in APA’s programming. However, these terms do not mean the same thing. As professionals, planners are interpreters. The public is relying on planners to explain the nuances about diversity, inclusion, and equity as well as to clarify why the distinctions are important. When planners do not offer proper interpretation, they are miseducating the public. It is best for APA and its members to exercise the discipline to not conflate terms.

In the end, the planning profession is not based on a static model. It is constantly being informed by new trends and opportunities. Investing in a Social Equity Task Force is a noteworthy achievement for APA.

**Now, the real work will begin.**

# Moving the Planning for Equity Policy Guide Forward

*Lynn M. Ross, AICP Co-Chair, Planning for Equity Policy Guide*

NPC19 marks an important milestone in the multi-year effort to create APA's first policy guide on equity. The draft policy guide will be presented to the Delegate Assembly on Sunday, April 14 at 10:30 a.m. (which is open to all members) for approval to move to the APA Board for final adoption. Assuming a positive response at the Delegate Assembly and timely action by the APA Board, the final Planning for Equity Policy Guide is expected to be publicly available on the APA website by this summer.

The effort to develop the Planning for Equity Policy Guide is co-chaired by Susan Wood, AICP and me and includes a diverse group of close to 30 planners from across the country representing not only deep expertise in equity, but also APA's Chapters, Divisions and Interest Groups including PBCD.

The effort was guided by two simple, but bold ideas:

1. Planning for equity is not an extra for planners — it should be practiced as a hard skill.
2. The principles of equity should be at the core of all planning policies.

Over the last two years this working group has engaged with APA members and allies to develop the policy guide. Members provided hundreds of comments at Delegate Assembly sessions and facilitated discussions at NPC17, NPC18 and PAC2018. In addition, members and allies provided feedback, ideas and resources via the APA website and email throughout the development of the policy guide including public comment period in February 2019 when over 250 comments were received on the draft guide.

Once adopted, the Planning for Equity Policy Guide will:

1. Set policy priorities for APA as an organization and for APA members.
2. Provide clear guidance to members, chapters, divisions, interest groups, student organizations and APA and AICP elected leadership.
3. Provide all planners with actionable policies that can be implemented to create equitable communities.

In addition to the Delegate Assembly, the policy guide will also be the focus of a deep dive session called Equity in Action scheduled for Monday, April 15 at 2:45. For more information on the Planning for Equity Policy Guide and APA's policy efforts in general, please visit: <https://planning.org/policy/>.

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Below are responses to some frequently asked questions about the Planning for Equity Policy Guide.

*Who developed the Planning for Equity Policy Guide?*

- Effort initiated by the Legislative and Policy Committee in 2016 following recommendations from the Diversity Committee and approval by the APA Board.
- Working Group of 30 APA members from across the country with strong Chapter, Division and Interest Group representation.

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# Equity Policy Guide Cont.

*What does the Planning for Equity Policy Guide do?*

- Establishes that planning for equity is not an extra for planners — it should be practiced as a hard skill.
- Confirms that the principles of equity should be at the core of all planning policies.
- Makes the case for equity in all policies approach by providing historical context.
- Establishes the Policy Guide as a living document that will require additional updates.

*What are the desired outcomes of the Planning for Equity Policy Guide?*

- Adoption of Equity in all Policies approach using an equity lens for all planning.
- Policies used to educate and influence elected officials, leaders, allied professionals, and communities on planning for equity.
- Set the stage for implementation, dialogue and additional study by APA and its members.
- Equitable communities designed, built and sustained to provide access to opportunity for all.

*How is the Planning for Equity Policy Guide Structured?*

- Addresses cross-cutting issues, including gentrification, environmental justice and community engagement and provides policy recommendations across a range of topical areas.
- Extensively researched with over 100 citations and additional resources.

*What about topics not addressed in the Planning for Equity Policy Guide?*

- The policy guide is a living document and should be reviewed and updated on a regular basis.
- APA members should work through their Chapters, Divisions and Interest Groups to recommend additional topics for future versions of the policy guide.

*How does the Planning for Equity Policy Guide fit in to APA's other efforts to support diversity, equity and inclusion?*

- The Planning for Equity Policy Guide is one element of APA's larger strategy to advance diversity, equity and inclusion.
- Chapters, Divisions and Interest Groups are advancing on these issues using a number of tools including events, training, and mentorship efforts.
- Implementation measures to increase diversity within the planning profession and within APA are presented in the Diversity and Inclusion Strategy developed by the APA Diversity Committee.
- Outreach and educational opportunities regarding equity are included in the report of the Social Equity Task Force and the 18-month Social Equity Strategy

## SAVE THE DATE— OCT. 2020 PBCD CELEBRATES 40 YEARS!



PBCD will celebrate our 40th anniversary in October 2020 and we plan to commemorate the occasion by cruising the Caribbean Sea. Don't worry we will conduct some community service projects and workshops during the ports of call. More details are forthcoming.



### *Calling all volunteers. Get involved with PBCD!*

Send all inquiries to the PBCD email address

[info\\_pbcd@planning.org](mailto:info_pbcd@planning.org)

**Elections Committee:**

Coordinates PBCD Elections and recruits and train officers;

**Communications Committee:**

Serves as editor and writers of the newsletters, any social media and website activity, coordinated by the Social Media Administrator, and coordination of all webinars;

**Regional Ambassador Program:**

Coordinates regional events along with Board Members to promote PBCD initiatives and activities;

**Collective Impact:** Coordinates the formation of complementary professions to formulate a Think Tank and Speakers Bureau to address issues germane to the African-American community;

**Fellowship Committee:**

Disseminates and coordinates activities for the Fellowship Award and oversee the Fellow's research



project;

**Fundraising Committee:**

Establishes fundraising goals and develops a solicitation packet for fundraising;

**Membership Committee:**

Cultivates activities to secure new memberships to the Division and develops survey to assess membership satisfaction;

**40th Anniversary Committee:**

Establishes the theme for the event and creates the marketing campaign and anniversary outline for members;

**Mentor/Mentee Committee:**

Facilitates matching of professional PBCD Planners, students and young adults and provides assistance and resources throughout the year.

*C/O American Planning Association  
205 N. Michigan Avenue, Suite 1200  
Chicago, IL 60601-5927*

*Phone: 312-431-9100*

*Fax: 312-786-6700*

*E-mail: [info\\_pbcd@planning.org](mailto:info_pbcd@planning.org)*

**Check out the new PBCD website:  
<https://blackcommunity.planning.org>**

*Planning and the Black Community Division (PBCD) of the American Planning Association is an organization that provides a national forum for planners, administrators, public officials, students, and other interested individuals to address issues of significance to the black community, promote exchange between members and other organizations, encourage and support professional development among black planners and provide career information.*

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**PBCD Executive Officers 2018—2019**

Derek R. Hull  
PBCD Chair

Victoria Mason-Ailey, AICP  
Chair Elect

Franchesca Taylor, AICP  
Vice Chair

Chanel Williams  
Secretary/Treasurer

Kayla Hunter  
Student Representative

**Next Newsletter— Summer 2019**

PBCD Newsletter Staff:

Editor: Derek R. Hull

Co-Editor: Calvin Whitaker

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Interested in submitting articles or serving on the newsletter sub-committee, send us an e-mail.